

**Mission**

The National Network to End Domestic Violence (NNEDV), a social change organization, is dedicated to creating a social, political, and economic environment in which violence against women no longer exists.

**Vision**

★ Making domestic violence a national priority.
★ Changing the way society responds to domestic violence.
★ Strengthening domestic violence advocacy at every level.
Dear Friend of NNEDV,

For more than 30 years, NNEDV has worked to create a social, political, and economic environment in which domestic violence no longer exists. My vision for this work is to continue to build on the incredible progress of the past, but also look towards a path that is more inclusive, supports more marginalized survivors by reducing barriers to help, provides more options for survivors, and addresses survivors’ intersecting needs.

In working towards this vision, we started 2021 by releasing our priorities for the new Administration and Congress. We were thrilled to see movement on much of what we had outlined as critical to survivors. NNEDV celebrated progress on two of our top legislative priorities: the Violence Against Women Reauthorization Act of 2021 was passed by the House and the Victims of Crime Act (VOCA) Fix to Sustain the Crime Victims Fund Act of 2021 was enacted into law. More policy changes are still needed to improve system-wide responses, eliminate barriers to safety and justice for all survivors, and ensure no program is ever forced to close their doors when faced with a decrease in funding.

Alongside this progress, our team, staff members at our state and territorial member coalitions, advocates at local programs, and survivors and their families also grappled with a seemingly endless barrage of challenges: the second year of the COVID-19 pandemic, an economic downturn, horrific acts of racist and anti-Semitic violence in our nation’s capital and across the country, and a divisive political climate. The ensuing stress and fear are still very real, and all of this has created ripple effects that will continue to impact us, particularly victims and survivors.

Yet, despite these challenges, 2021 was a testament to resilience and brought us sparks of hope, like the long-awaited vaccine rollout, a new Administration and Congress more committed to supporting survivor-centered policies, and a new spotlight on the oppression and violence people of color face every day. Survivors faced new, increased, and ongoing risks to their safety, while advocates worked hard to support them in the face of overwhelming challenges.

In 2021, we continued to work to ensure NNEDV was centering our member coalitions’ needs, focusing on survivors who have often been overlooked by the mainstream of our movement, and examining systems that fail survivors. We continue this important work, in pursuit of our mission, above all. As you will read in the following pages, our team has accomplished so much during these trying times, from legislative victories, to developing new resources and initiatives to respond to the needs of survivors, advocates, and partners, to advancing the work of our teams within NNEDV and across sectors.

I am tremendously proud of our team and everything NNEDV accomplished in 2021. I am looking forward to continuing the work together into the new year and beyond.

With gratitude,

Deborah J. Vagins
President & CEO
National Network to End Domestic Violence (NNEDV)
NNEDV is a membership organization representing the 56 state and U.S. territorial coalitions against domestic violence, who in turn represent almost 2,000 local domestic violence programs. We offer a range of programs and initiatives to address the complex causes and far-reaching consequences of domestic violence, provide critical thought leadership on the intersecting needs of survivors, and work in partnership with our member coalitions, other survivor-serving organizations, government agencies, and corporate and foundation partners to make meaningful and lasting change. Through our signature projects, NNEDV provides training, education, support, and advocacy at the intersection of domestic violence and several areas of need for survivors, including economic justice, safe housing, technology safety, and HIV/AIDS.

**Capacity Technical Assistance** We provide comprehensive, specialized consultation, assistance, and training to coalitions, Family Violence Prevention and Services Act (FVPSA) state administrators, and local programs to best address survivors’ needs. [NNEDV.org/Coalitions](http://www.nnedv.org/Coalitions)

**Domestic Violence Counts** Since 2006, we've conducted an annual, unduplicated count of adults and children seeking services from U.S. domestic violence programs during a single 24-hour period. The Domestic Violence Counts Report informs local and national policy decisions by providing a snapshot of the services people received, requested, and were turned away from due to lack of resources. [NNEDV.org/DVCounts](http://www.nnedv.org/DVCounts)

**Economic Justice** We strengthen advocates’ financial expertise to help domestic violence survivors move from short-term safety to long-term security, and to an economically sustainable, independent life. Through our Independence Project, we provide credit-building micro-loans to survivors of financial abuse. [NNEDV.org/EJ](http://www.nnedv.org/EJ)

**Housing** Domestic violence is a leading cause of homelessness among women and children. We support transitional housing programs across the country, provide training and program development, and advocate for improved housing-related policies. We also work with national and federal agency partners to increase awareness, services, and accessibility for survivors. [NNEDV.org/Housing](http://www.nnedv.org/Housing)

**Positively Safe** We address the intersection of domestic violence and HIV/AIDS by developing and providing toolkits, training, and technical assistance to national, state, and local organizations working to address the unique challenges and barriers faced by domestic violence survivors living with, and at risk for, HIV/AIDS. [NNEDV.org/PositivelySafe](http://www.nnedv.org/PositivelySafe)

**Public Policy** We put domestic violence at the forefront of the national agenda and amplify the voices of survivors, advocates, programs, and coalitions on Capitol Hill and with the Administration. We work closely with our members to understand the ongoing and emerging needs of domestic violence victims and advocacy programs while working to ensure those needs are heard and understood by policymakers at the national level. [NNEDV.org/Policy](http://www.nnedv.org/Policy)

**Safety Net** We focus on the intersection of technology, privacy, confidentiality, and innovation, as it relates to safety and abuse by advocating for policies, educating and training advocates and professionals in the justice system. We do this by working with communities, agencies, and technology companies to respond to technology abuse, support survivors in their use of tech, and harness tech to improve services. [TechSafety.org](http://www.techsafety.org)

**WomensLaw** We provide free, individualized, and confidential legal information and support in both English and Spanish for survivors, their advocates, and their loved ones through the WomensLaw Email Hotline and state-specific, plain-language legal information and resources on WomensLaw.org. [WomensLaw.org](http://www.womenslaw.org)
**Independence Project Loans Disbursed**
Through the Independence Project, our credit-building initiative, more than 400 borrowers took out micro-loans to improve their credit scores and work toward financial independence.

**People Helped through the WomensLaw Email Hotline**
Our team of legal professionals helped more than 4,900 victims and their friends, family, and advocates through the WomensLaw Email Hotline.

**Resources Downloaded**
Coalitions, local programs, survivors, national partners, and other visitors downloaded our tip sheets, fact sheets, toolkits, sample policies, and other resources more than 112,000 times.

**Media Impressions**
Media featuring NNEDV garnered more than 8 billion impressions from more than 2,900 unique media pieces, including Bloomberg, CNN, Fortune, Huffington Post, the Los Angeles Times, Ms. Magazine, NBC, USA TODAY, Vox, The Washington Post, and Yahoo!

**Individualized Consultations Provided**
We provided in-depth problem-solving and support to nearly 2,700 survivors, local programs, coalitions, and others, addressing specific, complex issues that cross our multiple areas of expertise.

**People Trained**
Nearly 23,000 people brought critical information and skills back to their colleagues, coworkers, and communities after attending an NNEDV training.

**Website Visitors**
More than five million people visited NNEDV.org, WomensLaw.org, and TechSafety.org to find resources and learn about our work.

**Social Media Impressions**
Audiences viewed content across our Facebook, Instagram, LinkedIn, and Twitter platforms more than 11 million times.
**Capacity Technical Assistance**

- Our Annual Meeting and Leadership Summit, with the theme of “Resilience, Healing, and Community,” held in November, put an emphasis on supporting leaders of color. In addition, we presented Isabel Martinez Santos with the **2021 DREAM Award**, honoring her outstanding commitment to survivors and dedication to meaningful change through her work at the Iowa Coalition Against Domestic Violence (ICADV).

- We provided intensive, individualized training and technical assistance (TA) to our 56 state and territorial member coalitions to ensure they could continue to support survivors amid all the challenges of the year—from leadership transition, to new staff orientation, to peer-to-peer learning opportunities, to ongoing efforts to support and center racial equity.

- We worked on developing our Indigenous Peoples’ Toolkit in partnership with the Alliance of Tribal Coalitions to End Violence (ATCEV) and Pouhana ‘O Na Wahine (PONW) to assist FVPSA state administrators and coalitions in working with Tribes, Tribal Coalitions, and native and Indigenous organizations, partners, and communities.

- We continued to share Coalition Digest emails and convene monthly COVID-19 calls for domestic violence, sexual assault, and tribal coalitions to relay information, strengthen services for survivors, and offer a shared space.

**Domestic Violence Counts**

- More than 10,000 viewers tuned in to our **virtual Congressional briefing** about our 15th Annual Domestic Violence Counts Report in May, with honorary co-hosts Representatives Gwen Moore (D-WI), Sheila Jackson Lee (D-TX), Brian Fitzpatrick (R-PA), and John Katko (R-NY). NNEDV President & CEO Deborah J. Vagins moderated a panel featuring survivors and experts from across the country, including Zaida Hernandez (Rhode Island Coalition Against Domestic Violence), Rachna Khare (Daya Houston), Cierra Hart (New Jersey Coalition to End Domestic Violence), and Dr. Leila Wood, MSSW (University of Texas).

- In September, we held the annual Domestic Violence Counts survey day in preparation for our **16th Annual Domestic Violence Counts Report**, working to understand the needs and challenges of local programs as the conditions of 2021 continue to strain resources and staff.
Economic Justice

In March, we hosted our 4th Annual Economic Justice Summit, welcoming more than 200 advocates and allies from across the country to discuss topics including: the impact of COVID-19 on marginalized communities; the role of communities in ending domestic violence; and how advocates can better serve immigrant survivors.

With longtime partner The Allstate Foundation, we created an online version of our signature Moving Ahead Curriculum to reach new audiences of survivors and advocates; provided economic justice-related webinars and trainings; and cultivated Moving Ahead grantee stories for a website feature: NNEDV and The Allstate Foundation: Creating Change through The Moving Ahead Grant Program.

We convened the Domestic Violence and Economic Justice Advisory Council, bringing together representatives from national allied organizations to advance survivors' economic empowerment and financial well-being, identify policy and programmatic gaps, and strategize ways to expand awareness and solutions.

We distributed 403 new credit-building micro-loans through the Independence Project, providing a pathway for survivors to improve their credit score, increase access to lower-interest lines of credit, and improve access to safe, affordable housing opportunities.

Housing

NNEDV developed and launched our first e-learning platform featuring transitional housing modules, with more than 300 users participating in the first few months alone.

We partnered with ProLiteracy and several consultants to assess some commonly used documents from the Transitional Housing Toolkit for plain-language accessibility, to ensure these important materials are as helpful as possible for survivors and advocates.

In partnership with the DV and Housing Technical Assistance Consortium, we continued to respond to survivors' emerging COVID-19 housing needs and programs' TA requests around accessing the resources provided by the Coronavirus Aid, Relief, and Economic Security (CARES) Act, the American Rescue Plan, and the U.S. Department of Housing and Urban Development (HUD) Continuum of Care DV/SA Bonus funds.

Our regular Domestic Violence Coalition Housing calls grew from eight to 25 participating coalitions, helping to disseminate best practices and innovations, inform NNEDV’s work and priorities, and record levels of increased access to direct housing assistance for survivors.
Setting out our priorities for the new Congress, we published legislative priorities for the 117th Congress and recommendations for the Biden-Harris Administration, urging members and the new administration to invest in strategies that advance access to safety, justice, and economic stability for survivors while reducing reliance on systems that are not helping all survivors. Priorities included:

- Reauthorizing and building upon core legislation like VAWA and FVPSA, and saving VOCA.
- Investing in key programs via FY22 appropriations.
- Ensuring survivors’ access to housing options and bolstering survivors’ economic stability.
- Investing in non-carceral approaches to address domestic violence.
- Protecting immigrant survivors of violence.

In March, the House of Representatives passed the Violence Against Women Act (VAWA) reauthorization, which included additional funding for culturally specific providers, more investment in prevention and restorative practices, and restoration of tribal jurisdiction. While the Senate did not take up the bill in 2021, we continued our advocacy efforts.

President Biden signed the American Rescue Plan in March. This bill included new and robust support for domestic violence and sexual assault survivors and culturally specific services in order to meet urgent needs during the ongoing pandemic.

NNEDV hosted our annual Advocacy Days in June, bringing together nearly 200 coalition staff members, local advocates, and survivors from 37 states to meet virtually with more than 150 Congressional offices.

In July, we celebrated the passage of the VOCA Fix to Sustain the Crime Victims Fund Act of 2021, which secured billions in victim services funding. This has long been one of our top legislative priorities, and we were honored to join President Biden at the White House as he signed this key legislation.

In October, the House of Representatives passed the Family Violence Prevention and Services Improvement Act, which bolstered existing programs and closed gaps in the current law. We continued to work toward Senate passage throughout the rest of the year.

NNEDV President & CEO Deborah J. Vagins delivered remarks at the White House’s Informing the Development of the US Gender-Based Violence National Action Plan: A Civil Society Forum event in December. Throughout the year, we served as a thought leader to the White House Gender Policy Council (GPC), which released the groundbreaking National Strategy on Gender Equity and Equality in October and will release the first-of-its-kind National Action Plan on Gender Based Violence in 2022.

We worked with Members of Congress and national partners to ensure survivors received COVID-19 economic impact payments, even if an abuser had stolen or withheld funds as a tactic of financial abuse.
In May, we launched the Untold Stories public awareness campaign to center the voices of survivors living with HIV, highlighting their resilience and amplifying the ongoing need to dismantle stigma that causes isolation and trauma.

In partnership with Futures Without Violence, we wrapped up season one and launched season two of our Expanding the Continuum podcast. This year’s episodes addressed health equity, partnership building, confidentiality, improved service provision for survivors living with HIV, and more.

We celebrated new partnerships with Black Women's Blueprint, SisterLove, and the National Alliance of State and Territorial AIDS Directors (NASTAD). With Black Women's Blueprint, we will focus on updating the training materials and resources available in the Positively Safe Toolkit and highlight racial disparities and cultural differences, including a lens on varying stigmas and reflecting the life experiences of survivors to create more accessible, engaging content.

In July, we hosted our 9th Annual Technology Summit, virtually bringing together more than 630 registrants from 43 states, three territories, and six countries to engage in pivotal conversations about emerging issues at the intersection of technology and domestic violence, sexual assault, and stalking. Topics included how issues like the digital divide, non-consensual image sharing, access for survivors with disabilities, privacy, and tech use in the pandemic impacted survivors.

In October, we released a new report, Tech Abuse in the Pandemic & Beyond, looking at the findings from a needs assessment of the field that included the participation of more than 1,000 advocates and legal systems professionals. Key findings included that the most common types of tech abuse (harassment, limiting access, and surveillance) have increased during the COVID-19 pandemic, and that survivors encountered additional barriers to safety, justice, and healing.

We continued to develop materials for TechSafety.org and provide trainings to help advocates, programs, and coalitions respond to survivors’ ever-changing needs and concerns around technology, privacy, and safety. These efforts were bolstered by a number of new and ongoing partnerships.
In January, NNEDV was honored to receive a **Celebrating Solutions Award for Excellence** from the Mary Byron Project. This award recognized WomensLaw’s innovation, leadership, and services to victims of intimate partner violence and helped our team continue critical work to provide free state-specific, plain-language legal information through the Email Hotline and [WomensLaw.org](http://WomensLaw.org).

In May, we launched our second series of **Online Information Clinics (OICs)**. These OICs covered the topic of custody and included both recorded sessions and free live chat opportunities for survivors. We reached hundreds of viewers and chatted with more than 140 survivors in 40 states and territories.

We helped 4,905 people through the [WomensLaw Email Hotline](http://WomensLaw.org), sharing legal information, referrals, and emotional support with survivors and their loved ones in both English and Spanish. As the volume of emails on our Spanish Email Hotline rose, we were also excited to recruit Spanish-speaking volunteers to increase accessibility and meet survivors’ needs.

**Outreach and Education**

Our work received substantial media coverage, particularly around the reauthorization of the Violence Against Women Act ([CNN](http://CNN), [Fortune](http://Fortune)), privacy concerns about Apple’s new AirTag technology ([CNN](http://CNN), [The Washington Post](http://The Washington Post)), the impacts of Texas’ SB8 abortion bill on survivors ([Yahoo! News](http://Yahoo! News)), and celebrity headlines ([USA TODAY](http://USA TODAY), [Yahoo! News](http://Yahoo! News)).

In October, we marked **Domestic Violence Awareness Month (DVAM)** and our signature **Week of Action**. In partnership with the Pennsylvania Coalition Against Domestic Violence (PCADV), our #Every1KnowsSome1 campaign helped us elevate the conversation around domestic violence and engage coalitions and local programs in new and meaningful ways.

In November, we had our best Giving Tuesday ever, including a Board of Directors match campaign with 100% Board participation. Our #GiveForDV campaign, also developed with PCADV, was recognized by [Giving Tuesday](http://Giving Tuesday) and in [USA TODAY](http://USA TODAY) and [Yahoo! News](http://Yahoo! News).

Throughout the year, in partnership with The Allstate Foundation, we launched Facebook campaigns to promote The Moving Ahead Curriculum, information about financial abuse, and our 2020 grants to culturally specific programs supporting survivors during COVID-19—gaining more than 5.7 million new impressions for our joint work.
For the sixteenth consecutive year, NNEDV conducted our Domestic Violence Counts Survey: a one-day, unduplicated count of adults and children seeking domestic violence services in the United States. This annual survey documents the number of people who sought services in a single 24-hour period, as well as the types of services requested, the number of service requests that went unmet due to a lack of resources, and the issues and barriers domestic violence programs face in providing services to victims.

The Domestic Violence Counts Report summarizes this data and is instrumental in raising awareness about domestic violence and the incredible work local domestic violence programs do every day, providing lifesaving services to survivors and their families. Year after year, state, territorial, and local advocates, national experts, journalists and reporters, and policymakers rely on the report to understand the realities faced by advocates and survivors.

The 16th Annual Domestic Violence Counts Report found that, on September 9, 2021:

- **70,032 adult and child victims** of domestic violence received lifesaving services, including emergency shelter, transitional housing, counseling, legal advocacy, support groups, and more.
- **9,444 requests for services** that could not be provided because programs lacked the resources to meet their needs. Approximately 64% of these unmet requests were for housing and emergency shelter.

Domestic violence programs continue to face insufficient funding at the federal, tribal, state, territorial, and local levels. This funding can mean the difference between staying with an abuser or having the ability to safely escape. More resources are urgently needed. In addition to highlighting the need for increased funding and appropriations, the report outlined necessary policy changes to help survivors and the advocates and programs supporting them.
IN A SINGLE DAY...

20,701

hotline calls, chats, texts, and emails were received by local, state, territorial, and national domestic violence advocates.

This past year, we continued to see the heroic efforts of program staff as they grappled with the pandemic, an economic downturn, horrific acts of violence, and a divisive political climate that threatened both their funding and survivors’ well-being.

We received a letter from a survivor stating: ‘My child and I entered this program without really knowing how much we needed a safe, peaceful home. We had been living in a state of fear for so long, and I can never thank you enough. You gifted us the chance to start a new life.’

- Georgia Advocate

Domestic violence program staff work with survivors during some of the most dangerous, emotional, and confusing times in their lives. They routinely go above and beyond, professionally and without hesitation. They deserve far more compensation, recognition, and appreciation than they receive.

- Texas Advocate

Despite their efforts, domestic violence programs simply do not have enough funding to engage in the necessary work to address victims’ needs.

IN A SINGLE DAY...

16,240

individuals attended trainings about prevention, intervention, and more, provided by local domestic violence programs.
FINANCES

2021 Income: $6,377,066

1. Government Grants: $3,377,126 (52.96%)
2. Corporate Support: $1,042,226 (16.34%)
3. Foundation Support: $900,250 (14.12%)
4. Other Contributions: $406,937 (6.38%)
5. Membership Dues: $393,943 (6.18%)
6. Consulting: $138,011 (2.16%)
7. Conference Registration Fees: $107,963 (1.69%)
8. Other Income: $10,610 (0.17%)

2021 Expenses: $5,775,128

1. Fundraising: $343,680 (5.95%)
2. Management and General Expenses: $799,442 (13.84%)
3. Program Services: $4,632,006 (80.21%)
   - WomensLaw: $874,483
   - Capacity Technical Assistance: $840,911
   - Public Policy: $558,601
   - Housing: $759,948
   - Safety Net: $769,300
   - Economic Justice: $497,135
   - Small Projects: $331,628

2021 Assets: $5,294,679
Net Assets: $3,849,024
Liabilities: $1,445,655
NNEDV thanks our partners for making our work possible.

NNEDV collaborates with corporations and foundations to implement our signature projects and address the causes and consequences of domestic violence. We also partner with federal agencies to provide specialized consultation, assistance, and training to coalitions and local programs.

**Program Partners**
- Airbnb
- Alliance Data
- Element 74
- Gilead Sciences, Inc.
- Google
- Higher Logic, Inc.
- Janssen
- Kaleta A. Doolin Foundation
- Major League Baseball Charities, Inc.
- Match Group
- Meta
- NortonLifeLock
- The Allstate Foundation
- The Boston Foundation
- Tile, Inc.
- Uber

**Conference and Publication Partners**
- **4th Annual Economic Justice Summit**
  - Major League Baseball Charities, Inc.
  - The Allstate Foundation
- **9th Annual Technology Summit**
  - Airbnb
  - Apple
  - Kaspersky
  - Malwarebytes
  - Match Group
  - Meta
  - NortonLifeLock
- **15th Annual Domestic Violence Counts Report**
  - Meta
  - The Allstate Foundation
- **Advocacy Days**
  - Meta
- **Leadership Summit**
  - Element 74
  - Meta

**Federal Partners**
- U.S. Department of Health and Human Services – Administration for Children and Families
- U.S. Department of Justice – Office for Victims of Crime
- U.S. Department of Justice – Office on Violence Against Women
Our Team

2021 Board

- Saat Alety, Allstate Insurance Company
- Jenny Backus, Backus Consulting
- Karma Cottman, DC Coalition Against Domestic Violence (through March 2021)
- David Diggs, CTIA-The Wireless Association
- Ben Hammer, AARP
- Susan Higginbotham, Pennsylvania Coalition Against Domestic Violence
- Sarah Holland, Google
- Karen M. Jarmoc, The Hartford (joined December 2021)
- Wendy Mahoney, Mississippi Coalition Against Domestic Violence (joined December 2021)
- Brian Jones, BlackRock Group (through March 2021)
- Paul V. Mifsud, Jr., MLB
- Karuna Nain, Meta
- Blessing Okorougo, Match Group (joined December 2021)
- Amy Sonderman, U.S. Pharmacopeia
- Gloria Terry, Texas Council on Family Violence
- Vanessa Timmons, Oregon Coalition Against Domestic and Sexual Violence
- Deborah J. Vagins, NNEDV (non-voting)

2021 Staff

- Timothy Bamwita
- Shalini Batra
- Alan Benedict
- Francesca Caal Skonos
- Paul Castro
- brandii collins
- Emily Dahl
- Deborah DeBare
- Marissa Edmund
- Kimberly Feeney
- Alisha Felder
- Meinkeng Fonge
- Debbie Fox
- Angelina L. Fryer
- Brianna Jones-Williams
- Kate Fraim Kight
- Audace Garnett
- Angela Jameson
- Reshena Johnson
- Teresa Lopez
- Monica McLaughlin
- Beth Meeks
- Melina Milazzo
- Kelly Moreno
- Kayla Newton
- Erica Olsen
- Lara Osman
- Kim Pentico
- Robin Pereira
- Ruth Perrin
- Allison Randall
- Yvette Richardson
- Elaina Roberts
- Michelle Robles Torres
- Lee Rolandi
- Julia Saladino
- Stacey Sarver
- Rachel Schartz
- Simone Schonenberger
- Toby Shulruff
- Ashley Slye
- Rachel Strasinger
- Corbin Streett
- Janelle Tupper
- Deborah J. Vagins
- Sarah Wen
- Lisa Winjum
- Ellen Yin-Wycoff
- Laura Zillman

Thank you for supporting our work to end domestic violence.

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