



NNEDV

16th Annual

Domestic Violence Counts Survey

NNEDV.org/DVCounts | #DVCounts

Survey Day Social Media Toolkit

The National Network to End Domestic Violence (NNEDV) is excited for you to participate in our 16th annual Domestic Violence Counts survey on **Thursday, September 9, 2021**. Sharing this content on social media helps spread the word about why #DVCounts is critical and why your organization has chosen to participate.

Social Media Tips:

- ★ Please share the below content beginning **Thursday, September 9, 2021**.
- ★ Please include the hashtag **#DVCounts** and tag **@NNEDV** on all platforms so we can amplify what you're sharing!
- ★ Please find more information about the survey and report [here](#).
- ★ Please reach out to communications@nnedv.org with any questions.

Square Images for Facebook and Instagram

[Download these images here.](#)



Rectangular Images for Twitter

[Download these images here.](#)

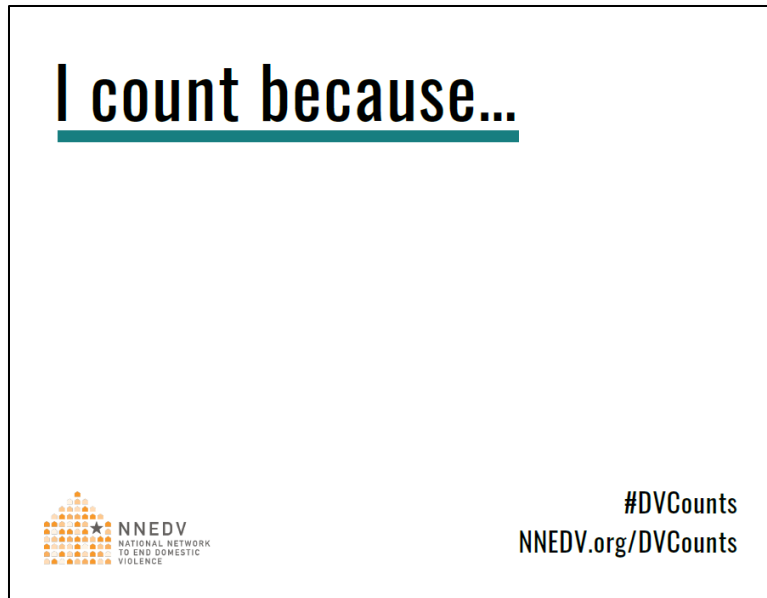


Suggested Text

Please feel free to mix and match this suggested text with any of the images on the previous pages, or write your own text if you prefer.

<p>Today, advocates across the country are participating in @NNEDV's #DVCounts survey day. This count of survivors seeking domestic violence services across the country helps us spotlight their needs and bring their stories to lawmakers. Learn more: NNEDV.org/DVCounts</p>
<p>We're excited to participate in @NNEDV's #DVCounts survey day today. This one-of-a-kind annual count shows the services domestic violence survivors seek in a 24-hour period as well as the needs that can't be met due to a lack of resources. Learn more: NNEDV.org/DVCounts</p>
<p>Every year, @NNEDV's #DVCounts survey captures the urgent needs and heartbreaking stories of domestic violence survivors, along with the lifesaving work of advocates and programs that support them. We're thrilled to participate today! Learn more: NNEDV.org/DVCounts</p>
<p>The #DVCounts survey is instrumental in raising awareness about domestic violence and the incredible work advocates and programs undertake every single day of the year. We're excited to join @NNEDV and participate today. Learn more: NNEDV.org/DVCounts</p>
<p>Every day, thousands of domestic violence survivors access essential programs and services. Every survivor has a story to tell. @NNEDV's #DVCounts survey helps us tell the stories behind the numbers and we're so excited to participate. Learn more: NNEDV.org/DVCounts</p>
<p>Today and every day, domestic violence advocates and programs make a difference for the survivors who are counting on them. We're honored to participate in @NNEDV's #DVCounts survey today and help tell their stories. Learn more: NNEDV.org/DVCounts</p>
<p>The @NNEDV #DVCounts survey tells the stories behind the statistics: of the domestic violence survivors who reached out, and of the advocates who were there to support them. We're participating today to help ensure every story is told. Learn more: NNEDV.org/DVCounts</p>
<p>Every year, @NNEDV's #DVCounts survey sheds light on the needs of domestic violence survivors and the work of advocates and local programs supporting them. Today, we're participating in the survey to help spotlight these stories. Learn more: NNEDV.org/DVCounts</p>
<p>Participating in @NNEDV's #DVCounts survey means elevating the needs, challenges, and stories of the domestic violence survivors who depend on our advocates and local programs. We're ready to get to work! Learn more: NNEDV.org/DVCounts</p>
<p>Every domestic violence survivor counts. We're honored to participate in @NNEDV's #DVCounts survey day today and make sure everyone knows how resourceful, resilient, and brave these survivors are. Learn more: NNEDV.org/DVCounts</p>
<p>Today's the day! We're joining @NNEDV's #DVCounts survey to share the needs of domestic violence survivors, advocates, and programs. Learn more: NNEDV.org/DVCounts</p>

I Count Because... Sign



[Download the sign here.](#)

Consider snapping a picture with this selfie sign to share why you're participating in #DVCounts. Here are some ideas to get you started:

- ★ ...advocates' work saves lives.
- ★ ...advocates' work changes lives.
- ★ ...survivors' stories deserve to be heard.
- ★ ...domestic violence services desperately need funding.
- ★ ...there's a lot of work yet to do.
- ★ ...we need to tell the stories behind the statistics.
- ★ ...every survivor's story deserves to be told.
- ★ ...I care about survivors.
- ★ ...I am a survivor.
- ★ ...it will make a difference.
- ★ ...together, we can end domestic violence.