



NNEDV

NATIONAL NETWORK
TO END DOMESTIC
VIOLENCE

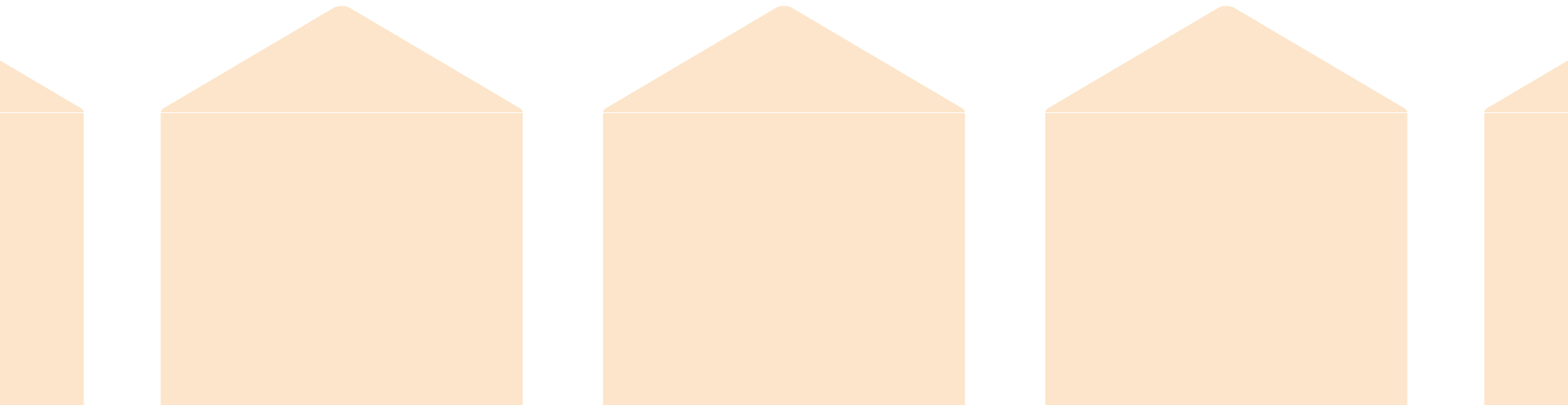


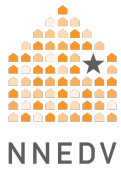
2019 ANNUAL REPORT



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2019 Overview

Every year, millions of people are affected by domestic violence. Victims rely on supportive direct services, accessible and affordable housing, legal services, confidentiality, and much more in order to escape life-threatening violence and experience freedom.

Since 1990, the National Network to End Domestic Violence (NNEDV) has been a leading national voice for victims of domestic violence and their advocates. We are committed to finding innovative approaches to support survivors, shaping public opinion about domestic violence, collaborating with other social justice organizations, and amplifying the work of our network—the 56 state and U.S. territory domestic violence coalitions that connect us to the field and provide vital input on the needs of victims.

In 2019, NNEDV addressed challenges and opportunities across sectors, from helping advocates at coalitions and local programs navigate the government shutdown in January, to learning from and sharing our expertise with our global colleagues at the World Conference of Women's Shelters in November.

This year also marked Kim Gandy's final year as President and CEO of NNEDV, as she retired in August 2019 after more than 46 years in the feminist movement and movement to end violence. We were thrilled to welcome Deborah J. Vagins as our new President and CEO in December and look forward to continuing our work under Deb's leadership.

NNEDV's 2019 Annual Report demonstrates our ongoing progress as we collaborate with member coalitions and advocates across the country, support survivors, and advance towards a more just society where safety is attainable for all.



Mission and Vision

Our Mission

The National Network to End Domestic Violence (NNEDV), a social change organization, is dedicated to creating a social, political, and economic environment in which violence against women no longer exists.

Our Vision

NNEDV is a membership organization of state and territorial domestic violence coalitions that empowers survivors and their children through a network of national, state and community based organizations. We provide leadership, advocate for effective public policy, improve institutional and cultural systems, share knowledge nationally and internationally, and change societal attitudes about domestic violence.



Who We Are

2019 Board

- Jenny Backus, *Chair*
- Gloria Terry, *Vice Chair*
- David Diggs, *Treasurer*
- Janelle Moos, *Secretary*
- Victoria Boston
- Karma Cottman
- Antigone Davis
- Kim Gandy
- Ben Hammer
- Susan Higginbotham
- Sarah Holland
- Brian Jones
- Susan L. Lees
- Paul V. Mifsud, Jr.
- Vanessa Timmons
- Deborah J. Vagins

2019 Staff

- Gabrielle Alessi-Friedlander
- Shalini Batra
- Timothy Bamwita
- Alan Benedict
- Emily Dahl
- Deb DeBare
- Alona Del Rosario
- Marissa Edmund
- Meinkeng Fonge
- Debbie Fox
- Kate Fraim Kight
- Kim Gandy
- Audace Garnett
- Rachel Gibson
- Ian Harris
- Angela Jameson
- Reshena Johnson
- Mohini Lal
- Kaofeng Lee
- Teresa Lopez
- Latifa Lyles
- Monica McLaughlin
- Beth Meeks
- Melina Milazzo
- Kelly Moreno
- Tonia Moultry
- Kayla Newton
- Erica Olsen
- Lara Osman
- Kim Pentico
- Robin Pereira
- Peter Pieh
- Kim Puchir
- Allison Randall
- Kara Rhodebeck
- Elaina Roberts
- Michelle Robles Torres
- Lee Rolandi
- Julia Saladino
- Stacey Sarver
- Toby Shulruff
- Ashley Slye
- Cindy Southworth
- Corbin Streett
- Janelle Tupper
- Deborah J. Vagins
- Angela Yeboah
- Ellen Yin-Wycoff
- Laura Zillman





What We Do

Public Policy

We represent victims and their advocates on Capitol Hill to keep ending domestic violence a national priority. We work closely with state and territory coalitions to make sure ongoing and emerging needs are heard and understood by policymakers.

Capacity Technical Assistance

Our strength is our network of the 56 U.S. state and territory domestic violence coalitions. We provide comprehensive, specialized consultation, assistance, and training to coalitions, state administrators of federal funding, and local programs in order to best address the needs of victims.

14th Annual Domestic Violence Counts Report

Since 2006, we've conducted an annual, unduplicated count of adults and children seeking services from U.S. domestic violence programs during a single 24-hour period. #DVCounts raises awareness and informs local and national policy decisions.

Positively Safe: Addressing the Intersection of Domestic Violence and HIV/AIDS

In partnership with the Gilead Foundation, we systematically address the unique challenges and barriers facing survivors of domestic violence living with HIV/AIDS.

Housing

Domestic violence is a leading cause of homelessness among women and children. We work to strengthen housing policy and practice, and we increase services and accessibility for survivors through systems advocacy and collaboration, public policy, and training.

Economic Justice

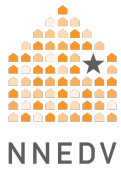
We help survivors move from short-term safety to long-term security. In partnership with The Allstate Foundation, we strengthen advocates' financial expertise to help survivors of domestic violence overcome financial abuse. The Independence Project provides credit-building microloans for survivors.

Technology Safety

Technology can be used to empower survivors; however, it is often misused to perpetrate violence. We focus on the intersection of technology with domestic and sexual violence and work to address how it impacts the safety, privacy, accessibility, and civil rights of victims.

WomensLaw

[WomensLaw.org](https://www.womenslaw.org) provides state-specific, plain language legal information for victims and advocates in English and Spanish. Through the WomensLaw Email Hotline, we also provide individualized information and support.



2019 Highlights

Navigating the Shutdown

NNEDV worked tirelessly to support our member coalitions and provide assistance to the broader field during the partial government shutdown in early 2019—from technical assistance for coalitions, to coordination with members of Congress, to media engagement, to building a system to provide short-term loans to coalitions.

Launching a Listening Tour

Team NNEDV spent a substantial amount of 2019 traveling across the country to intentionally engage with our member coalitions. We heard and shared highlights, challenges, and ways that NNEDV can better support the invaluable work of the coalitions in the movement to end domestic violence.

Advocating for a #VAWA4ALL

We continued bipartisan efforts to fully reauthorize the Violence Against Women Act (VAWA) and ensure that survivors can access vital resources to rebuild and heal from trauma. Throughout 2019, we urged supporters to ask their members of Congress to swiftly reauthorize a comprehensive, inclusive VAWA, and we will carry this momentum forward into 2020.

Reauthorizing FVPSA

We pursued a full reauthorization of the Family Violence Prevention and Services Act (FVPSA), which funds emergency shelter and support services, working to ensure that its provisions reach underserved communities—including the tribal coalitions and culturally specific programs that serve these communities.

A GOVERNMENT SHUTDOWN
WITH NO END IN SIGHT IS
DESTABILIZING FOR VICTIMS
OF DOMESTIC VIOLENCE,
WHO MAY FEAR THAT NO ONE
WILL BE THERE WHEN THEY
NEED HELP.



LEARN MORE AT [NNEDV.org](https://nnedv.org)



We need VAWA for ALL survivors



#VAWA4ALL

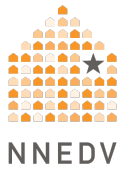


**“FVPSA IS THE HEART OF
OUR NATION’S RESPONSE
TO DOMESTIC VIOLENCE
SERVICES. WE URGE BOTH
CHAMBERS TO PASS THESE
BILLS INTO LAW.”**

- Cindy Southworth, NNEDV Executive
Vice President & Interim CEO

Learn more: [NNEDV.org](https://nnedv.org) | #FVPSA





2019 Highlights

Updating the Resource Library

The Capacity Technical Assistance team revamped our online Private Resource Library. Through it, advocates can easily and securely share resources with other coalition staff and FVPSA state administrators.

Supporting Digital Services

The Safety Net team launched a Digital Services Toolkit for coalitions and local programs, empowering them to safely and securely use technology to provide services to survivors.

Expanding Positively Safe

With support from the Gilead Foundation, our Positively Safe team expanded training and support for more than 500 domestic violence and HIV advocates across the country.

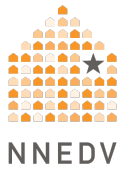
Addressing Financial Abuse

Through the Independence Project, our micro-lending initiative to help survivors rebuild credit after financial abuse, our Economic Justice team helped more than 300 borrowers on the path to financial independence.

Partnering with Santander Bank

NNEDV partnered with Santander Bank to raise awareness about the impact of financial abuse for survivors. We joined Santander for a unique experience at the Oculus in the World Trade Center that showed the layers and complexities of domestic violence impacting survivors every single day.





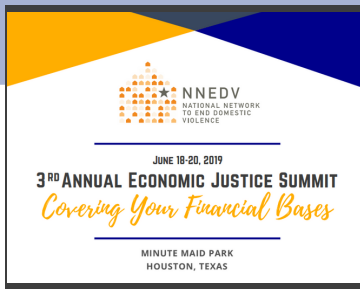
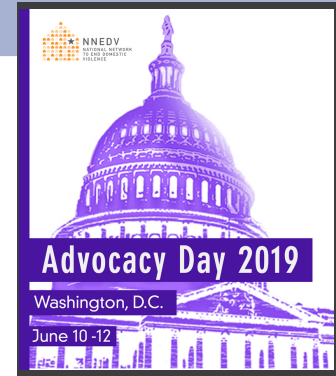
2019 Events

Annual Advocacy Day

June 11-12 in Washington, DC

Sponsors: Facebook, Google, The Allstate Foundation Purple Purse

80 state and territory domestic violence leaders and coalitions from across the United States leveraged their collective power to bring survivors' voices to Capitol Hill. It included a widely attended Congressional Reception and a federal policy training, empowering participants to meet with 200 Congressional offices.



3rd Annual Economic Justice Summit

June 19-20 in Houston, TX

Sponsors: The Allstate Foundation, The Astros Foundation, Thirty-One Gifts, Facebook

185 advocates, coalitions, and experts from 38 states and territories convened to share strategies and tools, identify emerging issues and challenges, examine national and local policy solutions, and explore and strengthen partnerships to improve economic security for survivors.

7th Annual Technology Summit

July 29 - August 1 in San Francisco, CA

Sponsors: Facebook, Google, Uber, Apple, Airbnb, Pinterest

Nearly 300 attendees joined us in San Francisco to focus on the intersection of technology and domestic violence, sexual assault, stalking, and trafficking, discussing how technology may be misused as a tool of abuse, strategically used to maintain survivors' safety and privacy, and harnessed to create social change.



2019 Events

7th Annual Chefs Take a Stand

October 7 in Washington, DC

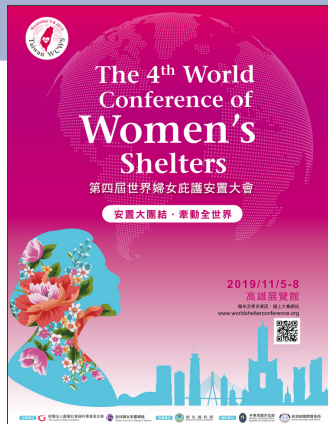
Sponsors Included: Facebook, The Allstate Foundation, Google, Thirty-One Gifts

200 advocates and community members joined chefs and mixologists from 24 of DC's top eateries at NNEDV's annual fundraising event to mark the beginning of Domestic Violence Awareness Month. The theme of #CTAS19 was *storytelling*.



4th World Conference of Women's Shelters

November 5-8 in Kaohsiung, Taiwan



Hosts: The Garden of Hope Foundation, Global Network of Women's Shelters

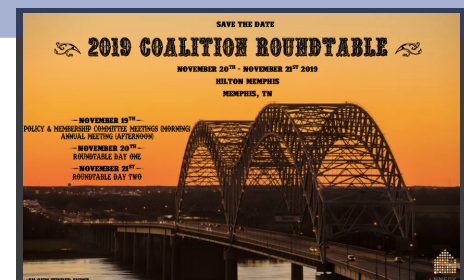
NNEDV attended #4WCWS to show support, share expertise and perspective, learn from global partners, and collaborate to better serve and support survivors of gender-based violence. We joined more than 1,400 attendees from 120 countries, presenting at breakout sessions on international collaboration, technology safety, housing, and more.

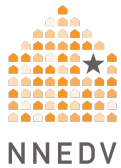
Annual Meeting and Coalition Roundtable

November 19-21 in Memphis, TN

Sponsor: Element 74

The 2019 gathering featured workshops and sessions for member coalition leaders across the country to address sustainability and challenges, gain a national perspective on important and emerging trends, and collaborate and problem-solve together.





Domestic Violence Counts

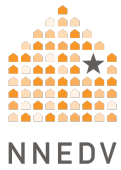
14th Annual Domestic Violence Counts Report

In 2019, NNEDV conducted the fourteenth annual Domestic Violence Counts Report. Here's what we found and reported in early 2020...



The Domestic Violence Counts Report is a critical tool for advocacy that is used at the local, state, and national levels to advocate for increased funding for services.

Learn more at NNEDV.org/DVCOUNTS and [#DVCOUNTS](https://twitter.com/DVCOUNTS)



Our Impact

3,114 Individualized Consultations Provided

We provided in-depth problem-solving and support to more than 3,000 survivors, local programs, coalitions, and others in 2019, addressing specific, complex issues that cross our multiple areas of expertise.

15,053 People Trained

More than 15,000 people brought critical information and skills back to their colleagues, coworkers, and communities after attending an NNEDV training in 2019.

1,210,258 Resource Library Downloads

During 2019, our tip sheets, fact sheets, toolkits, sample policies, and more were download more than one million times by coalitions, local programs, survivors, national partners, and others. Learn more at [NNEDV.org/Resources](https://www.nnedv.org/resources).

2,413,910 Website Visitors

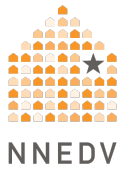
In 2019, more than two million people visited [NNEDV.org](https://www.nnedv.org), [WomensLaw.org](https://www.womenslaw.org), and [TechSafety.org](https://www.techsafety.org) to find resources and learn about our work.

8,321,571 Social Media Impressions

Our social media content was viewed more than eight million times across Facebook, Instagram, LinkedIn, and Twitter during 2019. Follow us at [NNEDV.org/Social](https://www.nnedv.org/social).

5,570,000,000+ Media Impressions

Media featuring NNEDV garnered more than five billion impressions from over 2,200 media pieces in 2019, including NBC, NPR, USA TODAY, *The New York Times*, and *The Washington Post*.



Our Impact

6,729

People Helped through the WomensLaw Email Hotline

In January 2019, WomensLaw launched a new and improved Email Hotline, allowing our team to help 6,729 victims and friends, family, and advocates throughout 2019.

Thank you so much for the help that you have given me. **It feels like a great weight is finally being lifted from my shoulders.** I can't thank you enough for the closure that this info will help bring me.

- WomensLaw Email Hotline User, January 2019

I am so thankful! You have been a tremendous help, providing me with a wealth of information. **I feel better today than I did before I contacted you,** and for that, I will end by saying how grateful I am for WomensLaw.

- WomensLaw Email Hotline User, March 2019

I am so grateful for your reply! Just being taken seriously is huge. **Your reply just added to my feeling that I can do this.** Thank you again.

- WomensLaw Email Hotline User, April 2019

Thank you so much for all your thoughtful help! You've helped me more than I expected you could. I appreciate your time, effort, and kindness.

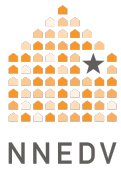
I will continue moving forward with hope and determination.

- WomensLaw Email Hotline User, May 2019

Thank you so very much for your help! You answered all my questions with compassion, understanding, and diligence. **I can't thank you enough.**

- WomensLaw Email Hotline User, August 2019

WomensLaw.org
Because knowledge is power.



Domestic Violence Awareness Month

October is Domestic Violence Awareness Month (DVAM). Each year, NNEDV uses DVAM to raise awareness about domestic violence and inspire others to take action.

#31n31 Campaign

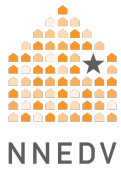
DVAM is an opportunity for everyone to take a stand against domestic violence and get involved through our annual #31n31 campaign. For DVAM 2019, the #31n31 theme was **Moments that Make a Movement**. We shared moments that have built our movement to end domestic violence—including legislation, resources, and more.

National Week of Action

From October 20-26, 2019, we invited supporters to participate in our National Week of Action:

- **Tech Safety Sunday:** Learning about our Safety Net Project and resources on TechSafety.org.
- **Motivation Monday:** Taking a moment to share what inspires you to get up in the morning.
- **Twitter Chat Tuesday:** Joining NNEDV and our partners for a #Safety4Survivors Twitter chat.
- **Wellness Wednesday:** Practicing self-care and sharing how you support yourself and others.
- **#PurpleThursday:** Wearing purple in support of survivors and sharing a picture on social media.
- **Finance Friday:** Exploring NNEDV's Moving Ahead financial management curriculum, in partnership with the Allstate Foundation.
- **Talk to Someone Saturday:** Having a conversation about domestic violence.

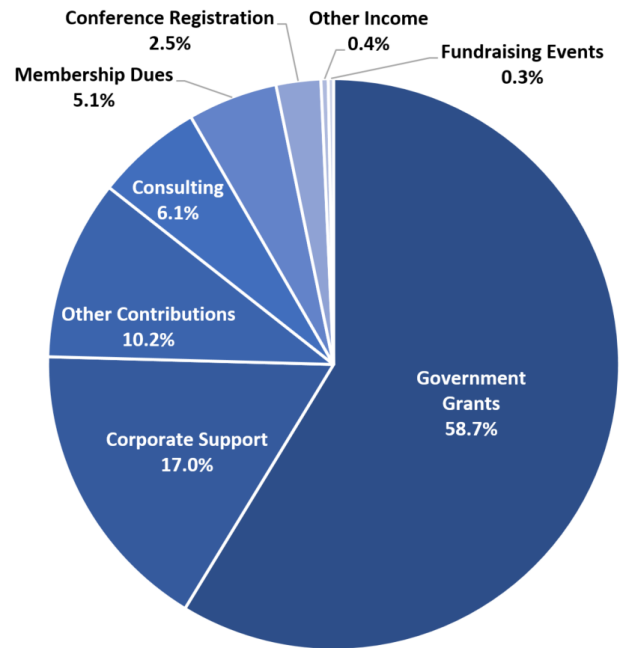




Financial Stewardship

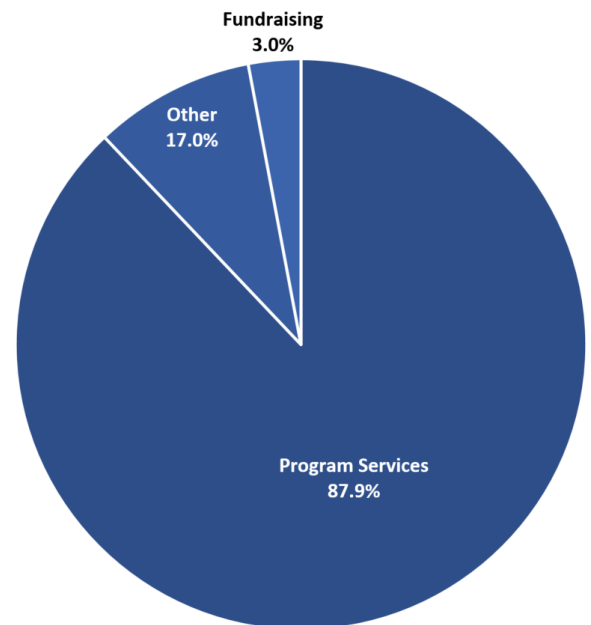
2019 Income: \$7,252,657

Membership Dues: \$332,192
Fundraising Events: \$54,619
Government Grants: \$4,271,042
Other Contributions: \$419,002
Corporate Support: \$1,745,426
Consulting: \$256,319
Conference Registration Fees: \$153,490
Other Income: \$20,567



2019 Expenses: \$7,239,200

Fundraising: \$380,144
Program Services: \$5,972,812
Safety Net: \$1,559,784
Capacity Technical Assistance: \$841,548
Housing: \$769,125
Economic Justice: \$496,584
WomensLaw: \$1,115,864
Public Policy: \$810,591
Small Projects: \$379,316
Management and General Expenses: \$886,244



2019 Total Assets: \$3,275,210

Net Assets: \$4,104,995
Liabilities: \$829,785



Leadership Updates

Honoring the Legacy of Kim Gandy

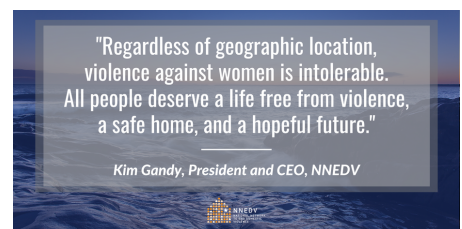
After leading NNEDV for almost seven years, Kim Gandy retired from her role as President and CEO in August 2019. Kim nurtured NNEDV through significant, sustained growth and has been a committed ally in the movement to end domestic violence for more than 46 years.

“Kim has been a fearless leader, using her keen instincts and expertise to grow NNEDV into the thriving organization it is today,” said Jenny Backus, chair of NNEDV’s Board of Directors and President of Backus Consulting. “Thanks to Kim’s guidance, NNEDV has been able to double in size, increasing our ability to better serve our member coalitions, advocates, and survivors across the country. We are so grateful for her vision and leadership, and we are truly excited for her as she starts a new chapter in her life!”

Welcoming Deborah J. Vagins

In December 2019, NNEDV welcomed Deborah J. Vagins as our new President and CEO. Deborah has decades of experience working in the women’s and racial justice communities working to protect and expand civil and human rights for all.

“Deborah brings a life-long commitment to women’s economic justice and combating intersectional discrimination, senior leadership experience, and extensive background in public policy to her new role. The Board is impressed with Deborah’s passion and energy for advancing human rights and know she will be a leader who will help us move closer to the goal of ending domestic violence,” said Backus.





Thank you for supporting our work to end domestic violence!

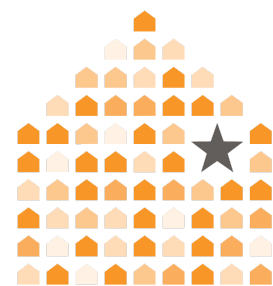
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