National Network to End Domestic Violence

2016 Annual Report
# TABLE OF CONTENTS

1. Letter from the President  
2. Mission & Vision Statements  
3. Who We Are  
4. What We Do  
6. 2016 Highlights  
7. 10th Annual Domestic Violence Counts Census  
8. Our Impact  
11. Chefs Take a Stand to End Domestic Violence  
12. Domestic Violence Awareness Month  
13. Financial Stewardship  
14. Thank You
Dear Friends and Advocates,

Every year, millions of people are affected by domestic violence. Victims rely on supportive direct services, responsive law enforcement, accessible and affordable housing, legal services, confidentiality, and much more, in order to escape life-threatening violence and experience freedom.

Since 1990, the National Network to End Domestic Violence (NNEDV) has been a leading national voice for domestic violence victims and their advocates. In 2016, we renewed our commitment to find innovative approaches, shape conversations about domestic violence, collaborate with other social justice organizations, and amplify the work of our network – the 56 state and U.S. territory domestic violence coalitions, who connect us to the field and provide vital input on the needs of victims.

This year, NNEDV launched the Tech Safety App, an educational resource app that helps users identify technology-facilitated abuse and includes tips on what can be done. We put a “Spotlight” on pioneering women who have made a significant impact on our lives and work. Over the summer, NNEDV joined thousands at the inaugural United State of Women Summit.

It is my pleasure to share NNEDV’s 2016 Annual Report to demonstrate our ongoing progress in creating a social, political, and economic environment in which this kind of violence no longer exists.

Onward,

NNEDV President & CEO
Mission & Vision Statements

Our Vision
The National Network to End Domestic Violence (NNEDV), a social change organization, is dedicated to creating a social, political, and economic environment in which violence against women no longer exists.

Our Mission
NNEDV is a membership organization of state and territorial domestic violence coalitions that empowers survivors and their children through a network of national, state and community based organizations. We provide leadership, advocate for effective public policy, improve institutional and cultural systems, share knowledge nationally and internationally, and change societal attitudes about domestic violence.
WHO WE ARE

2016 Board Members
- Victoria Dinges, Chair
- Patti Seger, Vice Chair
- Gloria Terry, Treasurer
- Ben Hammer, Secretary
- Michael Miller
- Susie Lees
- Debra Chandler
- Vickie Smith
- Kathy England Walsh
- Dr. Avis Jones DeWeever
- Vanessa Timmons
- David Diggs
- Jenny Backus
- Victoria Boston
- Antigone Davis
- Kim Gandy

2016 Staff Members
- Kim Gandy, President
- Cindy Southworth, EVP
- Ron LeGrand, VP
- Rene Renick, VP
- Judy Benitez
- Kristelyn Berry
- LySaundra Campbell
- Inga Carey
- Julie Colpitts
- Emily Dahl
- Morgan Dewey
- Marium Durrani
- Kim Gandy
- Rachel Gibson
- Natalia Gomez
- Cheryl Howard
- Kaofeng Lee
- Teresa Lopez
- Monica McLaughlin
- Erica Olsen
- Lara Osman
- Sydney Palinkas
- Kim Pentico
- Caitlin Pratt
- Kara Rhodebeck
- Michelle Robles
- Julia Saladino
- Stacey Sarver
- Toby Shulruff
- Ashley Slye
- Josie St. John
- Corbin Streett
- Janelle Tupper
Public Policy
We represent victims and their advocates on Capitol Hill to make ending domestic violence a national priority. We work closely with state & territory coalitions to make sure ongoing and emerging needs are heard and understood by policymakers.

Capacity Technical Assistance
Our strength is our network of the 56 U.S. state and territory domestic violence coalitions. We provide specialized consulting and training to support strong coalitions and build their capacity to meet the needs local domestic violence programs and the victims they serve.

10th Annual Domestic Violence Counts Census
Since 2006, we’ve conducted an annual, un-duplicated count of adults and children seeking services from U.S. domestic violence programs during a single 24-hour period. Learn more about #DVCounts at NNEDV.org/Census.

Positively Safe: The Intersection of Domestic Violence and HIV/AIDS
We developed a curriculum with the National Domestic Violence & HIV/AIDS Advisory Committee to address this intersection and promote collaboration.

Housing
Domestic violence is a leading cause of homelessness among women and children. We work to strengthen housing policy and practice, increasing services and accessibility for survivors through systems advocacy and collaboration, public policy, and training.

Economic Justice
We help survivors move from short-term safety to long-term security. Our curriculum, in partnership with Allstate Foundation Purple Purse, strengthens advocates' financial expertise to help survivors of domestic violence overcome financial abuse. The Independence Project provides credit-building microloans for survivors.

Technology Safety
Technology can be used to empower survivors; however, it is often misused to perpetrate violence. We focus on the intersection of technology with domestic and sexual violence, and work to address how it impacts the safety, privacy, accessibility, and civil rights of victims.

WomensLaw
WomensLaw.org provides state-specific, "plain language" legal information for victims and advocates. Through the WomensLaw Email Hotline, we provide individualized information and support. All services are available in English and Spanish.
2016 HIGHLIGHTS

NNEDV Launched the Tech Safety App

The Safety Net Project launched the Tech Safety App at our 4th Annual Technology Summit in San Francisco, CA. To celebrate, we asked attendees to share a #TechSafetyTip with us. *(Check out the tips by searching #TechSafetyTip or by watching "Our #TechSafetyTip Playlist" on YouTube.)*

The Tech Safety App helps users identify technology-facilitated harassment, stalking, or abuse and includes tips on what can be done. The app is available for free download via the iTunes Store or Google Play.

United State of Women Summit

On June 14, NNEDV joined thousands at the first-ever White House Summit on the United State of Women. People from all over the country joined together to celebrate the progress we have made and turn our collective focus toward the work that is yet to be done.

We heard from powerhouses like Valerie Jarrett, Tina Tchen, actress Mariska Hargitay, President Barack Obama, First Lady Michelle Obama, and Vice President Joe Biden - just to name a few.

Actor and Allstate Foundation Purple Purse Ambassador, Kerry Washington, talked about the importance of financial literacy and empowerment.

We encourage you to join us in the fight to protect the progress we have made in the movement to end domestic violence.
DOMESTIC VIOLENCE COUNTS

In 2016, NNEDV released the 10th Annual Domestic Violence Counts Census Report. Here’s what we found...

On September 14, 2016...

72,959 VICTIMS WERE SERVED
By Domestic Violence Programs

#DVCounts | NNEDV.org/Census

On September 14, 2016...

20,239 HOTLINE CALLS ANSWERED
By Local and State Staff and the National Domestic Violence Hotline

#DVCounts | NNEDV.org/Census

On September 14, 2016...

11,991 UNMET REQUESTS
For Domestic Violence Services
Left Many in Danger

#DVCounts | NNEDV.org/Census

Our census is a critical tool for advocacy that is used at the local, state, and national level to advocate for increased funding for services.

Learn more at NNEDV.org/Census
OUR IMPACT

2,656 Individualized Consultations Provided
We provided in-depth problem-solving and support to survivors, local programs, coalitions, and others. We addressed specific, complex issues that cross our multiple areas of expertise.

9,755 People Trained
Our training rarely stops with the person who is trained - individuals almost always share this information with their colleagues, coworkers, and communities. Nearly 10,000 people brought critical information and skills back to their communities after attending a training presented by NNEDV.

358,066 Resources Distributed
Over 358,000 tip sheets, fact sheets, toolkits, summaries of laws, sample policies, and more were shared with coalitions, local programs, survivors, national partners, and others. Learn more about our resources at NNEDV.org/resources.

8,221,592 People Reached Online
More than 79,000 people visited NNEDV.org in 2016. More than 1.4 million people visited WomensLaw.org in 2016, and WomensLaw’s resources and information were viewed over 4 million times.

5,049,232,427 Media Impressions Generated
Our board & staff members, projects, including the Domestic Violence Counts Census appeared in articles or segments & podcasts for such outlets as BBC, The Hill, NPR, Huffington Post, MSNBC, Mic, Forbes, Washington Post, and more.
3,131 Responses to the WomensLaw Email Hotline

In 2016, WomensLaw responded to over 3,100 requests from the Email Hotline. Here are some responses from survivors:

"The information you provided definitely pointed me in the right direction. This past week I've been researching and learning a lot about the New Jersey laws regarding this matter. It's going to be a long road, but necessary. Domestic violence of any kind is not acceptable and I'm so grateful for groups like this to say people who go through this are not alone—there are options!"

"Thank you so very much for taking your valuable time to look at my inquiry and even more so for looking into this matter for me. Thanks to you I feel confident about moving forward with this matter and asking the court to modify my custody order. I will make an appointment with a lawyer I have found that I have the utmost confidence in. Also, thanks to you I now know what to expect and what to discuss with council. Once again, thank you for your time and consideration for my children and me. I will certainly keep you updated on the progress and outcome of this case. Also, thank you for your service to all those people whom are in need of legal help."

"Thank you so very much. You've provided me a direction that I can finally go in. Thank you for responding back to me with amazing information. Plus you are the first person that has answered any of my questions and with genuine care."

WomensLaw.org
Because knowledge is power.
Over 230 people gathered for #CTAS16 on October 25, 2016. This annual event features a selection of Washington, DC’s best chefs and mixologists. Friends of NNEDV come for the food, stay for the cause, and do their part to help end domestic violence.

2016 Chefs Take a Stand Host Committee:

- Jenny Backus
- Victoria Boston
- Sandy Bromley
- Deb Chandler
- Antigone Davis
- Kim Gandy
- Ben Hammer
- Leslie Harris
- Jonathan Lindsley
- Jules Polonetsky
- Cindy Southworth

The 2016 Chefs Take A Stand would not have been possible without generous support from the following sponsors:

- The Allstate Foundation
- Facebook
- Soma
- Uber
- EagleBank
- America Matters
- Backus Consulting
- Future of Privacy Forum
- Pinterest
- ALEX AND ANI
- Ameritas
- Discover YOU Compton, Inc.
- Everytown for Gun Safety Action Fund
- Experient
- Leslie Harris, Harris Strategy Group LLC
- National Domestic Violence Hotline
- Shorb Landscaping
- Sandy Bromley
- Ben & Valerie Hammer
- Cheryl Leaman & Carlo Iannandrea
- Cate Timmerman Frezza
- Randi Wright
- Whole Foods Market
October is Domestic Violence Awareness Month (DVAM). Each year, NNEDV uses DVAM to raise awareness about domestic violence and inspire others to take action.

#31n31 Campaign

For our 2016 #31n31 Campaign, one for each day in October, we addressed misconceptions by challenging myths about domestic violence. We invited supporters to ignite change one conversation at a time.

National Week of Action

From October 16-22, 2016, NNEDV invited supporters to participate in the National Week of Action.

- **Conversation Sunday**: Use our Domestic Violence Conversation Guide.
- **Media Monday**: Download the Tech Safety App or share our #31n31 campaign.
- **Tie-In Tuesday**: Join our bilingual (English & Spanish) Twitter chat at 2PM ET.
- **Write-In Wednesday**: Sign on to our Action Alert or write a letter to the editor.
- **#PurpleThursday**: Wear Purple and show your support for survivors.
- **Film Friday**: Host a #DVmovienight and use our Movie Night Conversation Guide.
- **Shout-Out Saturday**: Celebrate people you admire who use their voices to make a difference.
WE ARE PROUD OF OUR FINANCIAL STEWARDSHIP

Total 2016 Income: $4,822,432
Corporate Grants: $1,230,929 | Government Grants: $2,635,726 | Contributions: $71,877

Total 2016 Expenses: $4,254,134
Program Services: $3,875,837 | Fundraising: $158,072 | General Administrative: $220,225

Safety Net: $1,081,090
Coalition Technical Assistance: $734,570
Housing: $729,745
Economic Justice: $534,646
WomensLaw: $385,735
Public Policy: $295,815
Small Projects: $114,236

2016 Total Assets: $2,844,489
Net Assets: $1,890,188 | Liabilities: $954,301
Thank you for standing with us against domestic violence!

National Network to End Domestic Violence
1325 Massachusetts Ave NW, 7th Floor
Washington, DC 20005-4188

T: (202) 543-5566 | F: (202) 543-5626

nnedv@nnedv.org

NNEDV.org
TechSafety.org
WomensLaw.org