

Strategic Plan 2022-2025

Support the capacity, growth, development, and responsiveness of DV programs	Educate the public about DV	Change systems and impact policies	Organizational Sustainability
<p>Goal: Strengthen our member shelter programs by equipping local leaders to support survivors.</p>	<p>Goal: Communicate a strong and cohesive message about domestic violence and the role of MCADV.</p>	<p>Goal: Reduce domestic violence by influencing long term systemic change</p>	<p>Goal: Advance our Coalition work by attracting abundant financial, technology, and human resources.</p>
<p>Strategy: Between October 1, 2022, and September 30, 2025, MCADV will provide training and technical assistance to all member programs focusing on implementing outreach and services for unserved, underserved, and inadequately served populations</p>	<p>Strategy: Between October 1, 2022, and September 30, 2025, MCADV will create an awareness campaign to increase memberships, engage relationship, and promote collaborations.</p>	<p>Strategy: Between October 1, 2022, and September 30, 2025, MCADV will innovate to establish a systemic approach to reducing domestic violence in our state.</p>	<p>Strategy: Between October 1, 2022, and September 30, 2025, MCADV will increase flexible financial resources to increase the overall capacity of the organization to meet growing needs.</p>
<p>Activities:</p> <ul style="list-style-type: none"> • Create a resource guide to assist shelter programs with addressing the needs of special populations. • Enhance technical assistance to reach advocates and programs to build relationship and expertise. • Create signature training conducted by the Teen Advisory Council for statewide audiences. • Create pocket legal toolkit for victim advocates • Onboarding process for new advocates to address basic knowledge for victim advocates (Advocate Assistance Academy). 	<p>Activities:</p> <ul style="list-style-type: none"> • Provide a monthly web/ video series. • Create tool kits and graphics • Publish signature messages regarding trending topics • Grow/increase mailing list • Collaborate with shelter programs to partner with key individuals and organizations • Develop a telling my survivor story training module. • Establish a survivor speaker bureau 	<p>Activities:</p> <ul style="list-style-type: none"> • Create a Statewide Coordinated Community Response. • Implement a Fatality Review Commission • Formalize a process for supporting emerging shelters emphasizing procedures and practices to the policies. • Evaluate and revise certification process • Development of allyship and relationship in state legislative branch. 	<p>Activities:</p> <ul style="list-style-type: none"> • Implement a technology plan that embraces a paperless system. • Grow the staff structure to meet the capacity needs • Increase membership with INside TRAC • Identify Signature Fundraiser • Develop donor relationship and stewardship plan • Recruit and develop board and organization ambassadors, including influential Mississippians