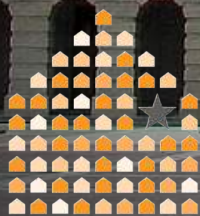




ENDING DOMESTIC VIOLENCE: A NATIONAL PRIORITY



NNEVDV

Annual Report - 2014

National Network to End Domestic Violence

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Letter from the President

Dear Friends,

Domestic violence is a heinous and terrible crime that impacts millions of victims each year. To escape life-threatening violence, victims need supportive services, responsive law enforcement, housing, legal services, confidentiality, and more.

Since 1990, the National Network to End Domestic Violence (NNEDV) has worked to transform policies, laws, systems - and hearts and minds - in order to help victims of domestic violence move beyond abuse and ultimately survive and thrive.

In 2014, we continued our tireless work to make domestic violence a national priority. Through our Public Policy efforts (*see page 7*), we were able to secure record federal investments in programs essential to survivors.

We are committed to building a world where violence no longer exists and our programs reflect our commitment to finding innovative approaches to ending domestic violence. Our strength is our network of the 56 state and U.S. territory domestic violence coalitions, who connect us to the field and provide vital input.

It is my pleasure to share NNEDV's 2014 Annual Report to demonstrate our progress in creating a social, political, and economic climate in which domestic violence, sexual assault, dating violence, and stalking are no longer tolerated or ignored.

Your support is critical to helping us continue this life-saving work. Join us in ending domestic violence across the country.

Onward,

Kim A. Gandy

NNEDV President & CEO





We are dedicated to creating a social, political, and economic environment in which violence against women no longer exists.

WHO WE ARE



2014 Board Members

- Victoria Dinges (Chair)
- Patti Seger (Vice Chair)
- Karen Tronsgard-Scott (Treasurer)
- Maria Rodriguez (Secretary)
- Jenny Backus
- Victoria Boston
- Debra Chandler
- David Diggs
- Kim Gandy
- Ben Hammer
- Dr. Avis Jones-DeWeever
- Michael Miller
- Vickie Smith
- Gloria Terry
- Vanessa Timmons
- Kathy England Walsh



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- Emily Dahl
- Alisha Donovan
- Eric Drain
- Marium Durrani
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- Natalia Gomez
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- Lindsay McDaniel Mapp
- Monica McLaughlin
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- Lara Osman
- Kim Pentico
- Rene Renick
- Julia Saladino
- Stacey Sarver
- Ashley Slye
- Cindy Southworth
- Paulette Sullivan Moore

WHAT WE DO



Our Mission

The National Network to End Domestic Violence (NNEDV), a social change organization, is dedicated to creating a social, political, and economic environment in which violence against women no longer exists.

Coalition Capacity

Our strength is our network of the 56 state and U.S. territory domestic violence and dual coalitions. We support this network and provide comprehensive, specialized technical assistance and training to the coalitions in order to best address the needs of victims and local domestic violence programs.

Domestic Violence Counts Census

Since 2006, NNEDV has conducted an annual, noninvasive, un-duplicated count of adults and children who seek services from U.S. domestic violence shelters and local programs during a single 24-hour period. The census takes into account the dangerous nature of domestic violence by using a survey designed to protect the confidentiality and safety of victims. Learn more by searching [#DVcounts](#) or visiting [NNEDV.org/Census](#).

Economic Justice

In partnership with the Allstate Foundation, we help survivors move from short-term safety to long-term security. We strengthen victim advocates' financial expertise to better assist survivors of domestic violence move toward an economically sustainable, independent life. Through a signature "train-the-trainer" approach, we deliver financial literacy lessons to victim advocates across the country.



WHAT WE DO



Housing

We support transitional housing programs across the country through training, program development, and policy advocacy. We work to enhance services and accessibility for survivors. Domestic violence is a leading cause of homelessness for women and children in the United States and a lack of access to housing is regularly reported as a primary barrier to escaping abuse.

Positively Safe: Addressing the Intersection of HIV/AIDS and Domestic Violence


Together with the National Domestic Violence & HIV/AIDS Advisory Committee, NNEDV developed a curriculum to train service providers in both fields. The curriculum promotes building collaboration to both address this intersection and prevent HIV/AIDS and domestic violence.

Safety Net

Technology can be used by a victim to access help, to strategically maintain safety and privacy, hold offenders accountable, and remain connected to family and friends. However, it can also be misused by abusers and perpetrators in crimes of domestic and sexual violence. We focus on the intersection of technology and domestic and sexual violence and work to address how it impacts the safety, privacy, accessibility, and civil rights of victims.

WomensLaw

We provide easy-to-understand, "plain language" legal information and resources to survivors living with or escaping domestic violence or sexual assault and their friends, family, and advocates. Through the WomensLaw Email Hotline, we provide individualized information and support. All services are available in English and Spanish. In 2014, WomensLaw.org was visited by more than 1.2 million unique visitors.



"I just wanted to thank you for taking the time to answer [my questions]. I found the information and link you provided very helpful and I was able to apply for my grounds of divorce. I was awarded absolute divorce yesterday; defendant did not show! Thanks again for the support and especially the time you took to send me useful information!"

-WomensLaw Email Hotline
Response, May 2014



SPOTLIGHT ON PUBLIC POLICY

NNEDV continues to be a national leader in advocating for services and protections for survivors of domestic violence.

The year 2014 was noteworthy, marking the 20th anniversary of the Violence Against Women Act (VAWA) and the 30th anniversaries of the Victims of Crime Act (VOCA) and the Family Violence Prevention and Services Act (FVPSA). These three landmark pieces of legislation form the cornerstone of our nation's response to domestic violence: VAWA, providing systemic changes to victim services; VOCA, responding to victims in the aftermath of a crime; and FVPSA, providing life-saving emergency and supportive services to victims of domestic violence and their families. Working together, they help address and prevent domestic violence and provide services to millions of victims each year.

In 2014, after years of strategic national and grassroots engagement and advocacy, we celebrated the historic passage of the Fiscal year 2015 budget, which provided \$2.36 billion in VOCA funding – more than tripling the funding for victim services. We also celebrated the Supreme Court's decision in the *U.S. vs. Castleman* case, which protects victims of domestic violence by keeping guns out of the hands of abusers. NNEDV submitted an *amicus curiae* brief - that was cited in the final decision - which outlined the importance of this protection through a common-sense interpretation of federal firearms law.

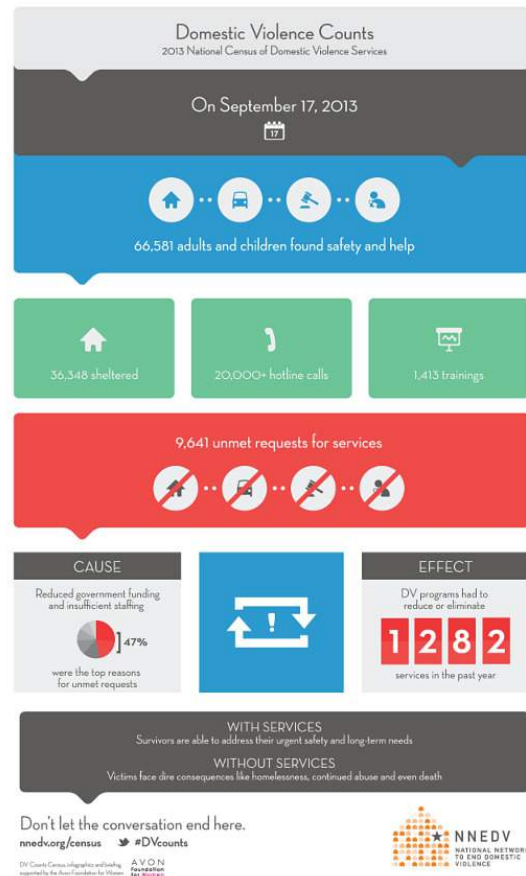
DOMESTIC VIOLENCE COUNTS

In 2014, NNEDV released the 8th Annual Domestic Violence Counts Census Report

This widely-circulated and often-cited report compiles and shares data gathered during a single day across the entire United States. It contains both national and state-specific information.

Shared extensively on social media using the #DVcounts hashtag, our census is a critical tool for advocacy that is used at the local, state, and national level to advocate for increased funding for services.

Learn more at NNEDV.org/Census



Don't let the conversation end here.
nnedv.org/census #DVcounts

DV Counts Census is published with funding support by the Avon Foundation for Women. AVON FOUNDATION FOR WOMEN



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nnedv.org/census #DVcounts

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OUR IMPACT



As an organization, our efforts have affected victims, survivors, advocates, their families, and the communities in which they live.

In 2014, we...

Generated 3,993,126,652 Media Impressions

We seek to change the conversation around domestic violence. We are an established and reliable source for the media and maintain an engaging social media presence. We strive to keep discussions survivor-centered, discontinue victim-blaming, hold offenders accountable, and inspire equality. In 2014, our board and staff, projects, and the Domestic Violence Counts Census appeared in more than 2,100 articles or segments for such outlets as *ABC7, BBC, Forbes, Fox 5, NPR, Huffington Post, MSNBC, The Nation, TIME, Washington Post*, and more, generating an estimated 3.9 billion impressions.

Reached 1,752,604 People Online

Through NNEDV.org, we provide information and resources on domestic violence, technology safety, housing, financial empowerment, coalition capacity, HIV/AIDS & DV, public policy, and more. More than 270,000 people visited NNEDV.org in 2014.

Through WomensLaw.org, we provide state-specific, "plain language" legal information for survivors of domestic and sexual violence and their family, friends, and advocates. We cover such topics as custody, obtaining a protection order, stalking, and more - in addition to providing potentially lifesaving safety strategies and other tips, such as preparing for court. More than 1.4 million people visited WomensLaw.org in 2014, and WomensLaw's resources and information were viewed nearly 3.6 million times.

OUR IMPACT



Distributed 398,035 Resources

More than 100 times each week, we shared critical tip sheets, fact sheets, toolkits, summaries of laws, sample policies, and more with coalitions, local programs, survivors, national partners, and others. In addition, more than 392,000 resources were downloaded from NNEDV.org in 2014.

Our resources address our areas of expertise, including public policy, technology safety, housing, DV & HIV/AIDS, the law, and more. Learn more about our resources at NNEDV.org/resources

Engaged 138,120 People through Social Media

Social media is a powerful tool for connecting people and sharing information. In 2014, we expanded to one new platform, Instagram, while maintaining our presence on Facebook, Twitter, Google+, Pinterest, and Instagram. Through social media, we engage our online network in conversations about domestic violence-related issues, including news, statistics and trends, emerging issues, prevention, and more. Learn more by following [@NNEDV](https://twitter.com/NNEDV) on your preferred social channel.

Trained 7,719 People

Nearly 8,000 people brought critical information and skills back to their communities after attending a training presented by NNEDV. Trainings covered such topics as technology safety, transitional housing, confidentiality, voluntary services, and more. Our training rarely stops with the person who is trained - individuals almost always share this information with their colleagues, coworkers, and communities.

OUR IMPACT



Provided Individualized Information & Support to 3,013 People

Through the WomensLaw Email Hotline, we provided individualized legal information and support to 3,013 victims and their family, friends, and advocates. We covered such topics as obtaining an order of protection, fleeing an abusive partner, emergency and long-term custody, and much more. Approximately 12 percent of those helped were Spanish-speakers, most of whom sought information about immigration remedies for Latina women who are also victims of domestic violence. Survivors are constantly thanking us not only for the information but for providing quick, thorough, and supportive responses.

Conducted 2,656 Technical Assistance Consultations

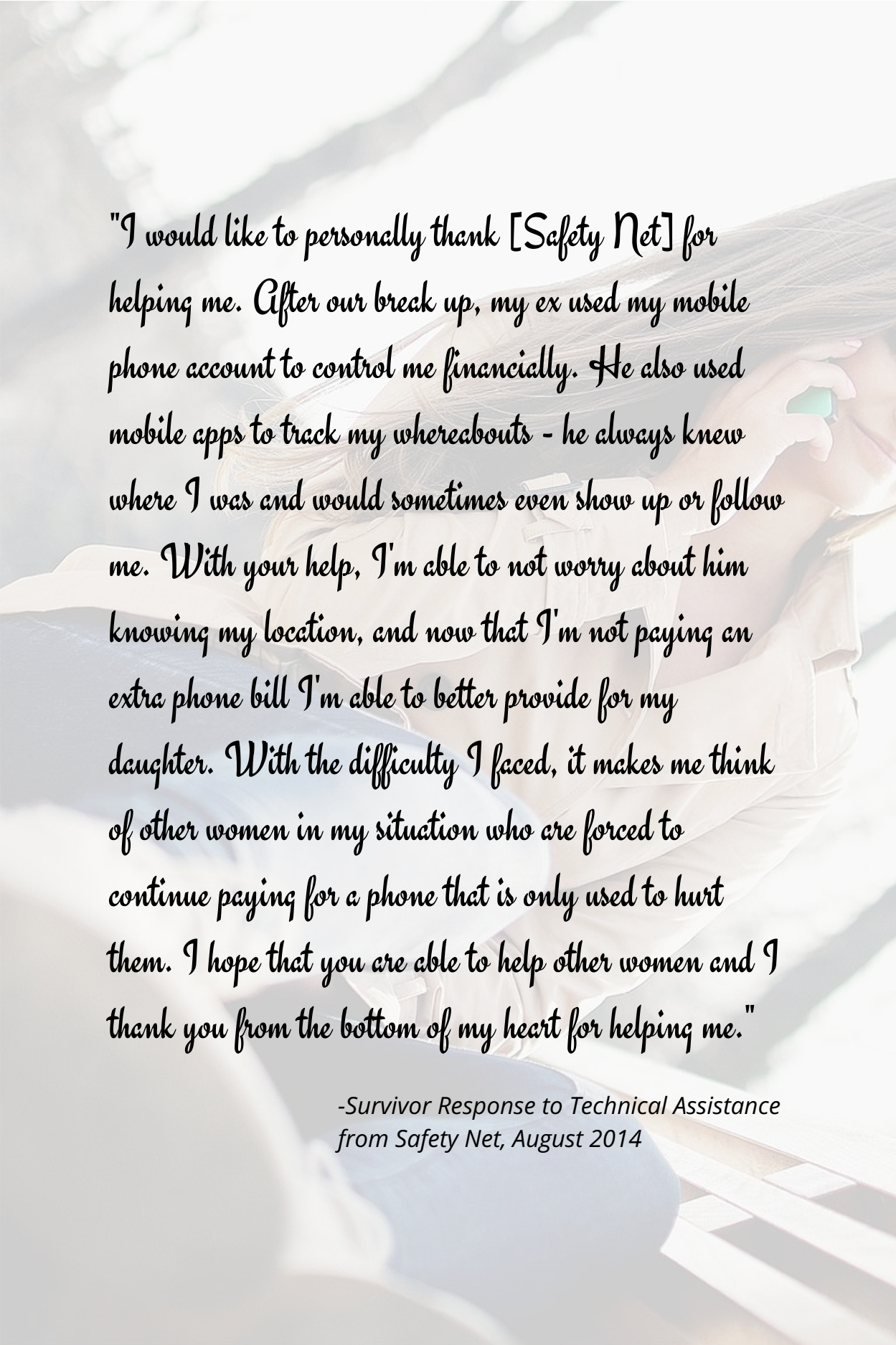
We provide in-depth problem-solving and support to survivors, local programs, coalitions, and others. Our technical assistance usually involves addressing specific, complex issues that cross our multiple areas of expertise - for example, one case could include researching state laws that will help a survivor access safety, when custody, technology, and finances are also a concern.



The question is NOT
"Why didn't the victim leave?"

The better question is
"Why does the abuser
choose to abuse?"

@NNEDV



"I would like to personally thank [Safety Net] for helping me. After our break up, my ex used my mobile phone account to control me financially. He also used mobile apps to track my whereabouts - he always knew where I was and would sometimes even show up or follow me. With your help, I'm able to not worry about him knowing my location, and now that I'm not paying an extra phone bill I'm able to better provide for my daughter. With the difficulty I faced, it makes me think of other women in my situation who are forced to continue paying for a phone that is only used to hurt them. I hope that you are able to help other women and I thank you from the bottom of my heart for helping me."

*-Survivor Response to Technical Assistance
from Safety Net, August 2014*



WE LOVE OUR COMMUNITY SUPPORT!

Chefs Take a Stand Against Domestic Violence Returns

On October 9, 2014, we held Chefs Take a Stand - a community event that brought together over twenty of DC's finest women chefs, mixologists, and sommeliers for an evening to commemorate the anniversaries of the Violence Against Women Act (VAWA), Family Violence Prevention and Services Act (FVPSA), and the Victims of Crime Act (VOCA).

Nearly 300 people gathered together for a festive evening of food and fun, presented by Google and The Allstate Foundation and hosted by Carla Hall, celebrity chef and cohost of ABC's *The Chew*. Thank you to all who participated and helped make this incredible evening possible!



2014 Chefs Take a Stand Sponsors

- Google
- The Allstate Foundation
- Vanguard Communications
- Mintz Levin
- Chefwear
- Everytown for Gun Safety
- Women's Executive Leadership Group
- David and Darcy Diggs
- International Brotherhood of Boilermakers
- International Brotherhood of Electrical Workers
- Willowsford
- KickFannie.com
- Raffa, P.C.
- Cornerstone Landscaping
- EagleBank
- Experient, a Maritz Travel Company
- FTI Consulting
- From the Lornell Side of the Gandy/Lornell Family
- Merry Ann & Michael Miller
- Courtney & Tommy Renkes
- Titleworks, Inc.
- Washington Partners, LLC
- In Memory of Dorothy Louise, Alice Elizabeth, and Leona Gertrude

DOMESTIC VIOLENCE AWARENESS MONTH



Each year, October is commemorated as Domestic Violence Awareness Month (DVAM). Every year, NNEDV uses DVAM to raise awareness and inspire action to help end domestic violence in a variety of ways...

#31n31 Campaign

For the sixth consecutive year, we shared our #31n31 social media campaign. Due to the anniversaries of VAWA, VOCA, & FVPSA, each day we shared ways that these laws have made a difference in the lives of survivors and their communities across the country.

National Week of Action

From October 20-24, 2014, NNEDV held our first-ever National Week of Action. Building on the interest in 2013's action-oriented #31n31 campaign, we selected five actions that would give individuals an easy way to get involved in their local community:

- Monday: Talk to a Friend about Domestic Violence
- Tuesday: Join our Twitter chat on DV & HIV at 3PM (EST)
- Wednesday: Donate to NNEDV, your State/Territory Coalition, or Local Program
- Thursday: Wear Purple for #PurpleThursday
- Friday: Call on Congress to Increase Funding for Domestic Violence Services

VOCA reaches nearly
4 million victims
each year

through **4,400+**
direct service agencies
like DV shelters &
rape crisis centers

#31n31
@NNEDV



#31n31
@NNEDV



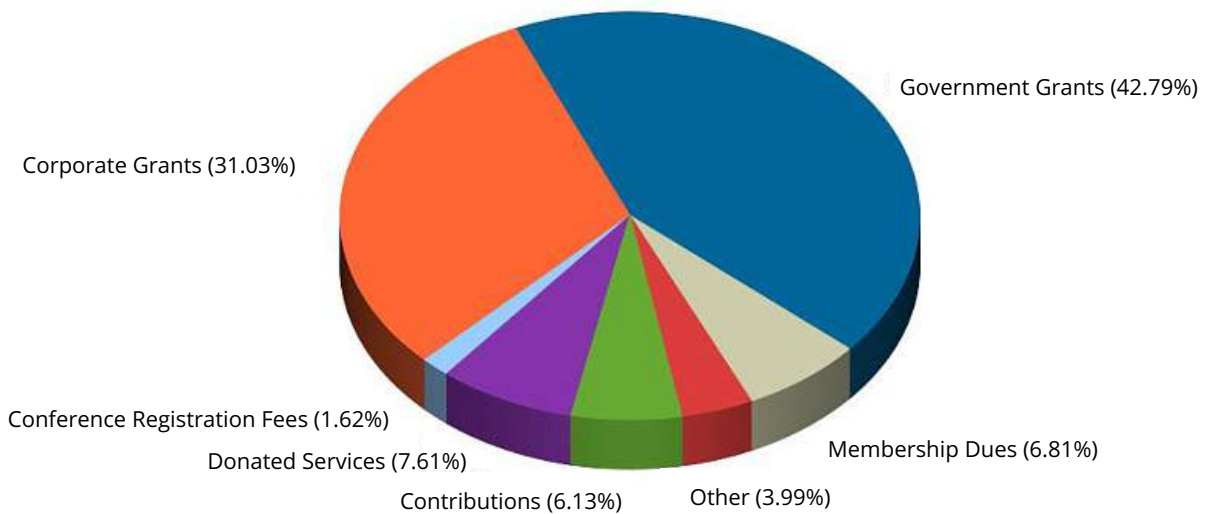
#31n31
@NNEDV

2014 FINANCES



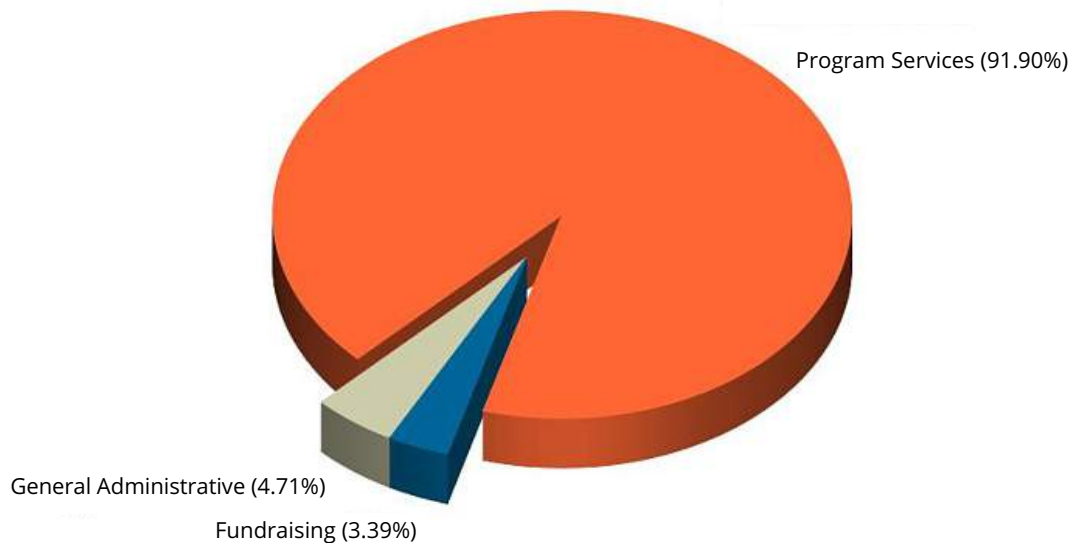
Total 2014 Income: \$4,157,489

Corporate Grants: \$1,290,241 | Government Grants: \$1,779,163
 Contributions: \$254,937 | Conference Registration Fees: \$67,515 | Membership
 Dues: \$283,045 | Donated Services: \$316,581 | Other: \$166,007



Total 2014 Expenses: \$3,271,446

Program Services: \$3,006,436 | Fundraising: \$111,039 | General Administrative: \$153,971
Program Services Expenses: Safety Net: \$825,955 | Coalition Technical Assistance: \$622,961 | Economic
 Justice: \$352,808 | Housing: \$463,035 | Public Policy: \$487,882 | WomensLaw: \$109,769 | Small
 Projects: \$122,049 | HIV/AIDS & DV: \$21,977



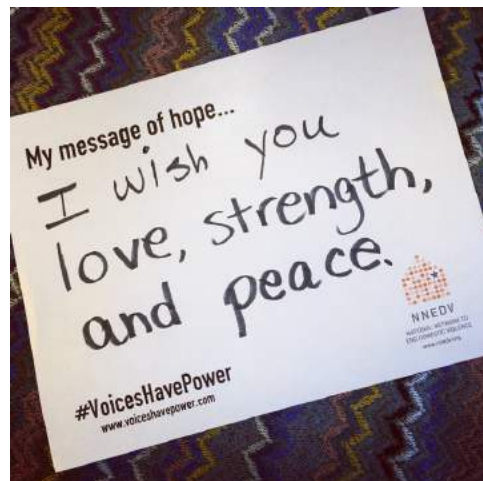
2014 End-of-Year Assets and Liabilities

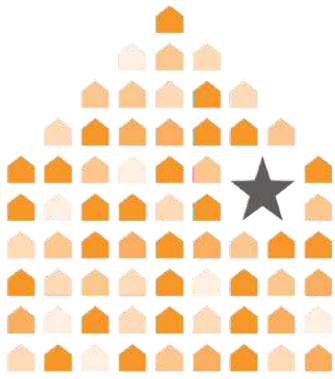
Total Assets: \$1,240,294 | Total Liabilities: \$294,829

THANK YOU!

In 2014, your support helped NNEDV continue to raise awareness around domestic violence. With your help, we connected victims with state-specific legal information and support, increased the capacity of victim service providers across the nation, and addressed the long- and short-term causes and consequences of violence against women.

Thank you for standing with us against domestic violence.





NNEDV

National Network to End Domestic Violence

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NNEDV.org

TechSafety.org

WomensLaw.org

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Twitter - [@NNEDV](https://twitter.com/NNEDV), [@WomensLaw](https://twitter.com/WomensLaw)

Facebook - [/NNEDV](https://www.facebook.com/NNEDV), [/WomensLaw](https://www.facebook.com/WomensLaw)

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Google+ - [+NnedvOrg](https://plus.google.com/+NnedvOrg)

Goodreads - [Reader With a Cause](https://www.goodreads.com/reader-with-a-cause)