



Indiana Coalition
Against
Domestic Violence

Prevention • Awareness • Advocacy
Until the Violence Ends.



Sponsorship Opportunities 2014

JOIN US TO SAY

NO MORE

TOGETHER WE CAN END
DOMESTIC VIOLENCE & SEXUAL ASSAULT

Support prevention, awareness, advocacy,
for victims of domestic violence.



SPONSORSHIP OPPORTUNITIES

2014



Sponsor Hoosier Park Racing & Casino sent Hoosier Buddy to the 2013 race.

Race Away From Domestic Violence

This 5K race, walk and wheelchair roll draws nearly 1,000 participants to downtown Indianapolis on a June Saturday morning. This is an opportunity to show your support in front of an audience that focuses on health and wellness.



Exhibit tables are a popular part of the ICADV Annual Conference.

Annual Conference

This two-day annual fall event brings together 300 domestic violence service providers from throughout Indiana. They come to learn how to better serve their clients and to socialize with other colleagues, friends, and vendors. The conference also features a silent auction and an evening reception with entertainment, free to all attendees.



The cake auction is always a fun part of the Gala.

ICADV Gala

Every other year ICADV holds a black tie optional gala to raise funds for the organization. Approximately 500 attendees compete for custom cakes during a live cake auction and a broad range of items during the silent auction, taste various local and regional wines from participating distributors, and enjoy a gourmet meal. It's a wonderful opportunity to put your name in front of this group of advocates and community leaders.



2014 PRESENTING

SPONSOR BENEFITS—\$10,000

Race Away From Domestic Violence Benefits June 7, 2014—Victory Field

- Named in announcements as Presenting Sponsor
- Provided logo advertisement on ICADV Race Away From Domestic Violence registration post-card
- Name and/or logo listed on ICADV and Tuxedo Brothers websites and hyperlinked to sponsor website
- Name and/or logo listed on t-shirts, and bibs
- Name and/or logo on one (1) banner (provided by ICADV)
- Name and/or logo in event signage
- Named in all publicity releases
- Name announced the day of the event
- Sponsor representative is invited to speak at opening ceremony or awards ceremony
- Complimentary registrations for two (2) to event
- Complimentary exhibit table upon request
- Marketing materials in team packets (provided by sponsor)

Annual Conference Benefits October 2014

- Named as “Presenting” sponsor
- Name or logo on conference brochure
- Named in all publicity releases
- Logo with link on ICADV website
- Complimentary conference registration for two
- Name/logo on event signage
- Named on event signage
- Complimentary exhibit table

Gala Benefits August 9, 2014—Lucas Oil Estate

- Named as “Presenting ” Sponsor
- Name or logo on print materials
- Logo with link on ICADV website
- Named in all publicity releases
- Name and/or logo on Gala invitation
- Full page logo or advertisement in program booklet
- Name/logo on event signage
- Complimentary tickets for Four (4) to VIP Reception
- Complimentary tickets for Eight (8) to event

General Benefits

- Plaque indicating support of ICADV
- Identified as a sponsor of one (1) ICADV training
- Complimentary participation for five (5) domestic violence training webinars
- Logo on two (2) issues of Coalition Connection e-member newsletter
- Logo on one (1) issue of ICADV “Friends” e-newsletter
- Honorary Membership



2014 Leadership

SPONSOR BENEFITS—\$7,500

Race Away From Domestic Violence Benefits June 7, 2014—Victory Field

- Named in announcements as Leadership Sponsor
- Provided logo advertisement on ICADV Race Away From Domestic Violence registration postcard
- Name and/or logo listed on ICADV and Tuxedo Brothers websites and hyperlinked to sponsor website
- Name and/or logo listed on t-shirts, and bibs
- Name or logo on one (1) banner (provided by ICADV)
- Name and/or logo on event signage
- Named in all publicity releases
- Named in announcements day of the event
- Complimentary registrations for two (2) to event
- Complimentary exhibit table upon request
- Marketing materials in team packets (provided by sponsor)

Annual Conference Benefits October 2014

- Named as “Leadership” sponsor
- Name or logo on all print materials
- Named in all publicity releases
- Logo with link on ICADV website
- Complimentary registration for two individuals
- Name/logo on event signage
- Complimentary exhibit table

Gala Benefits August 9, 2014—Lucas Oil Estate

- Named as “Leadership” Sponsor
- Name or logo on all print materials
- Named in all publicity releases
- Logo with link on ICADV website
- Name and/or logo on Gala invitation
- Full page logo or advertisement in program booklet
- Name/logo on event signage
- Complimentary tickets for two (2) to VIP Reception
- Complimentary tickets for six (6) to event

General Benefits

- Plaque indicating support of ICADV
- Identified as a sponsor of one (1) ICADV training
- Complimentary participation for four (4) domestic violence training webinars
- Logo on one (1) issue of Coalition Member e-newsletter
- Logo on one (1) issue of ICADV “Friends” e-newsletter
- Honorary Membership



2014 PREVENTION

SPONSOR BENEFITS—\$5,000

Race Away From Domestic Violence Benefits June 7, 2014—Victory Field

- Named in announcements as Prevention Sponsor
- Provided logo advertisement on Race Away From Domestic Violence event registration postcard
- Name and/or logo listed on ICADV and Tuxedo Brothers websites and hyperlinked to sponsor website
- Name and/or logo listed on t-shirts and bibs
- Name and/or logo on one banner
- Name and/or logo on event signage
- Named in publicity releases
- Name announced the day of the event
- Complimentary registration entries for two
- Complimentary exhibit table upon request
- Marketing materials in team packets (provided by sponsor)

Annual Conference Benefits October 2014

- Named as “Prevention” Sponsor
- Named as an “Awards” luncheon or “Reception” sponsor
- Name and /or logo listed in Conference brochure
- Named in all publicity releases
- Name or logo on all print materials
- Complimentary conference registration for two
- Logo with link on ICADV website
- Name and/or logo on event signage

Gala Benefits August 9, 2014—Lucas Oil Estate

- Named as “Prevention” Sponsor
- Logo with link on ICADV website
- Named in all publicity releases
- Logo and/or name on Gala invitation
- Full page logo or advertisement in program booklet
- Name/logo on event signage
- Complimentary tickets for two (2) to VIP Reception
- Complimentary tickets for four (4) to event

General Sponsor Benefits

- Plaque indicating support of ICADV
- Identified as a sponsor of one (1) ICADV training
- Complimentary participation for three (3) domestic violence training webinars
- Logo on one (1) issue of Coalition Connection member e-newsletter
- Logo on one (1) issue of ICADV “Friends” e-newsletter



2014 AWARENESS

SPONSOR BENEFITS—\$2,500

Race Away From Domestic Violence Benefits June 7, 2014—Victory Field

- Named in announcements as Awareness Sponsor
- Provided logo advertisement on ICADV Race Away From Domestic Violence event registration postcard
- Name and/or logo listed on ICADV and Tuxedo Brothers websites and hyperlinked to sponsor website
- Name and/or logo listed on t-shirts
- Name and/or logo on event signage
- Named in publicity releases
- Name announced the day of the event
- Complimentary registration entries for two (2) to event
- Marketing materials in team packets (provided by sponsor)

Annual Conference Benefits October 2014

- Named as “Awareness” Sponsor
- Named as “Luncheon” or “Entertainment” sponsor
- Name and /or logo listed in Conference brochure
- Named in all conference publicity releases
- Complimentary conference registration for one (1) individual
- Logo with link on ICADV website
- Name and/or logo on event signage

Gala Benefits August 9, 2014—Lucas Oil Estate

- Named as “Awareness” Sponsor
- Logo with link on ICADV website
- Named in all publicity releases
- Logo and/or name on Gala invitation
- Half page logo or advertisement in program booklet
- Named/logo on event signage
- Complimentary tickets for two (2) to VIP Reception
- Complimentary tickets for two (2) to event

General Sponsor Benefits

- Plaque indicating support of ICADV
- Logo on one (1) issue of Coalition Connection member e-newsletter
- Logo on one (1) issue of ICADV “Friends” e-newsletter
- Complimentary participation for two (2) domestic violence training webinars



2014 ADVOCACY

SPONSOR BENEFITS—\$1,000

Race Away From Domestic Violence Benefits June 7, 2014—Victory Field

- Named in announcements as Advocacy Sponsor
- Provided logo advertisement on ICADV Race Away From Domestic Violence event registration postcard
- Name or logo listed on ICADV and Tuxedo Brothers websites and hyperlinked to sponsor website
- Name and/or logo listed on t-shirts
- Name and/or logo on event signage
- Named in all publicity releases
- Name announced the day of the event
- Complimentary registration entries for two Marketing materials in team packets (provided by sponsor)

Annual Conference Benefits October 2014

- Named as “Advocacy” Sponsor
- Named as a “Break” sponsor
- Name and /or logo listed in Conference brochure
- Named in all conference publicity releases
- Complimentary conference registration for one (1) individual
- Logo on ICADV website
- Name and/or logo on event signage

Gala Benefits August 9, 2014—Lucas Oil Estate

- Named as “Advocacy” Sponsor
- Logo with link on ICADV website
- Quarter page logo or advertisement in program booklet
- Name and/or on event signage
- Complimentary tickets for two (2) to event

General Sponsor Benefits

- Plaque indicating support of ICADV
- Logo on one (1) issue of Coalition Connection member e-newsletter
- Complimentary participation for one (1) domestic violence training webinar



2014 STRENGTH

SPONSOR BENEFITS—\$500

Race Away From Domestic Violence Benefits June 7, 2014—Victory Field

- Named in announcements as Strength Sponsor
- Name or logo listed on ICADV and Tuxedo Brothers websites and hyperlinked to sponsor website
- Name and/or logo listed on t-shirts
- Name announced the day of the event
- Complimentary registration entries for two (2) individuals
- Marketing materials in team packets (provided by sponsor)

Annual Conference Benefits October 2014

- Named as “Strength” Sponsor
- Listed as one of the “Workshop” sponsors
- Name and /or logo listed in Conference brochure
- Named as “Strength” Sponsor on ICADV website
- Name and/or logo on event signage

Gala Event Benefits August 9, 2014—Lucas Oil Estate

- Named as “Strength” Sponsor
- Logo with link on ICADV website
- Quarter page logo or advertisement in program booklet
- Named on event signage

General Sponsor Benefits

- Plaque indicating support of ICADV



2013 SPONSORS

Advantage Health Solutions, Inc.
Allegra
Appriss Inc.
Barnes & Thornburg, LLP
Bill and Brenda Shrewsberry
Blue Mile
Braden Business Systems
The Capital Grille
Casino Association of Indiana
CFO & Controller Services, Inc.
CVS
Faegre Baker Daniels LLP
Halstead Architects
Hoosier Park Racing & Casino
Ice Miller, LLP
Indiana Attorney General
Indiana Beta Sigma Phi
Indiana Grand Casino
Indiana State Medical Alliance
Indianapolis Colts
Indianapolis Emergency Medical Service
InfoStrat
Michele Jackson and Wayne DeVeydt
James R. Julian
Tim Lanane, Attorney at Law
National Bank of Indianapolis
Riley Bennett & Egloff
Safe Hiring Solutions, Inc.
Wilson Kehoe & Winingham, LLC
Woodley Farra Manion Portfolio Management
WTHR-TV 13



Mission:

ICADV works for the prevention and elimination of domestic violence – until the violence ends.

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