



The Purple Ribbon Event  
is a Domestic Violence  
Awareness Month  
Activity

October 24, 2013  
5:30pm – 8:00pm

Delaware Center for  
Contemporary Arts  
(DCCA) on the  
Riverfront  
Wilmington, Delaware

2013 Sponsorship Opportunities

**Marketing & Sponsorship Recognition**

Mailing List  
2,000+

Website Views  
1,700/month

PRE paper  
invitations and  
flyers  
300+

PRE electronic  
invitations  
2,000+

Press Releases  
30+ media outlets

Community  
Calendars  
10

Resource Tables  
25

DV 101 Class  
75

Anticipated  
media coverage:

Radio, print, and  
television\*

\*pending acquisition of  
a Premiere Sponsor

All sponsors will be recognized on the **print and electronic invitations, sponsor board and program book** at the event, where more than 130 guests are expected, and on the **DCADV website and Facebook page with logo and hyperlink**, which are viewed by 2,000+ constituents, in addition to:

**Premiere Sponsor - \$10,000.00\***

- Recognition in print and broadcast coverage as the Premiere Sponsor
- Recognition in radio interviews
- Recognition in all print promotion as the Premiere Sponsor
- Full page print advertisement in the event program
- Entrance signage at the event
- Sponsor Representative will have speaking opportunity
- 8 complimentary tickets

**Award / Presenting Sponsor - \$7,500.00**

- Opportunity to participate in ceremony
- Recognition in all print promotions
- Full page print advertisement in the event program
- Signage at the event
- 8 complimentary tickets

**Signature Sponsor - \$5,000.00**

- Speaking opportunity
- Recognition in all print advertising
- 1/2 page ad in the event program
- Stage banner at the event
- 8 complimentary tickets

**Social Change Champion Sponsor - \$3,000.00**

- 1/2 page ad in the event program
- 8 complimentary tickets

**Freedom Champion Sponsor - \$2,500.00**

- 1/3 page ad in the event program
- 8 complimentary tickets

**Awareness Champion Sponsor - \$2,000.00**

- 1/3 page ad in the event program
- 6 complimentary tickets

**Empowerment Champion Sponsor - \$1,500.00**

- 6 complimentary tickets

**Prevention Champion Sponsor - \$1,000.00**

- 4 complimentary tickets

**Benefactor - \$500.00**

- 2 complimentary tickets

**Cocktail Party Sponsor**

**Dessert Sponsor**

2013 Event Details

**Keynote Speaker**

Juan Carlos Arean,  
Director of the  
National Latin@  
Network for Healthy  
Families and  
Communities at  
Casa de Esperanza

**Honorees**

*Vision of Peace  
Award –*  
Paulette Sullivan  
Moore, NNEDV

*Spirit of Advocacy  
Award –*  
Juan Rodriguez,  
People's Place

*Corporate  
Citizenship Award –*  
BlackRock

**Activities**

Survivor Artwork

"Pick-A-Prize" Raffle

Live Music

Cocktail Party,  
featuring Purpletinis