

NNEDV

18th Annual Domestic Violence Counts Report

NNEDV.org/DVCounts ★ #DVCounts

Social Media Toolkit





The National Network to End Domestic Violence (NNEDV)'s [18th Annual Domestic Violence Counts Report](#) is instrumental in raising awareness about domestic violence and the work local domestic violence programs do every day, providing lifesaving services to survivors and their families.

Year after year, state, territorial, and local advocates, national experts, journalists and reporters, and policymakers rely on the report to understand the realities faced by advocates and survivors. **Thank you for helping us amplify this report and shine a spotlight on the steps that must be taken to create change.**

- ★ Please use the below content, or feel free to create additional content based on the full report or your state or territory summary (found [here](#)).
- ★ Please include the hashtag **#DVCounts** and tag **@nnedv** on all platforms so we can amplify what you're sharing.
- ★ We encourage you to use alt text (included below) to make content more accessible. Here are tutorials for adding alt text on [Facebook](#), [Twitter](#), and [Instagram](#). Scheduling tools, like [Hootsuite](#), allow you to add alt text as well.
- ★ If you have any trouble with the [NNEDV.org/DVCounts](#) URL, please use <https://nnedv.org/content/domestic-violence-counts-18th-annual-report/> instead.
- ★ Please reach out to Communications@NNEDV.org with any questions.

Sample Messaging: Statistics

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Caption	Image	Suggested Alt Text
<p>In just one day, 76,975 adults and children received essential, life-changing services from local programs. These programs need funding to keep the doors open for all survivors in need. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	 <p>In just one day, 76,975 domestic violence victims received essential, life-changing services from local programs.</p> <p><small>NNEDV 18th ANNUAL #DVCounts NNEDV.ORG/DVCounts</small></p>	<p>Over an orange background, white and teal text reads: "In just one day, 76,975 domestic violence victims received essential, life-changing services from local programs." The NNEDV logo and NNEDV.org/DVCounts are below the text.</p>
<p>In just one day, domestic violence hotlines across the country received 23,348 calls, chats, texts, emails, and other requests for help. These hotlines are lifelines for survivors in need. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	 <p>In just one day, domestic violence hotlines received 23,348 calls, chats, texts, emails, and other requests for help from victims.</p> <p><small>NNEDV 18th ANNUAL #DVCounts NNEDV.ORG/DVCounts</small></p>	<p>Over an orange background, white and teal text reads: "In just one day, domestic violence hotlines across the country received 23,348 calls, chats, texts, emails, and other requests for help from victims." The NNEDV logo and NNEDV.org/DVCounts are below the text.</p>
<p>In just one day, local domestic violence programs provided 629 educational sessions and trainings to 15,522 members of the public, helping us move us toward a world without domestic violence. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	 <p>In just one day, domestic violence programs educated 15,522 members of the public through 629 educational sessions and trainings.</p> <p><small>NNEDV 18th ANNUAL #DVCounts NNEDV.ORG/DVCounts</small></p>	<p>Over a teal background, white and orange text reads: "In just one day, domestic violence programs educated 15,522 members of the public through 629 educational sessions and trainings." The NNEDV logo and NNEDV.org/DVCounts are below the text.</p>
<p>In just one day, domestic violence victims made 13,335 requests for help that local programs did not have the resources to provide. This is unacceptable—victims, advocates, and programs deserve better. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	 <p>In just one day, domestic violence victims made 13,335 requests for services that programs did not have the resources to provide.</p> <p><small>NNEDV 18th ANNUAL #DVCounts NNEDV.ORG/DVCounts</small></p>	<p>Over a teal background, white and orange text reads: "In just one day, domestic violence victims made 13,335 requests for services that programs did not have the resources to provide." The NNEDV logo and NNEDV.org/DVCounts are below the text.</p>

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Sample Messaging: Quotes and Narratives

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*We are excited to have 100+ quotes from all 56 states and territories in this year's report!
Please feel free to mix and match any graphics with any of the below sample messaging.*

Suggested Alt Text for Quote Graphics: Against [an orange / a teal] background, [white / orange] text reads: [insert text on the graphic]. The NNEDV logo and NNEDV.org/DVCounts are below the text.

Despite their tireless efforts, domestic violence programs simply do not have enough resources. More funding is required at the federal, tribal, state, territorial, and local levels. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts

When domestic violence survivors can't access services, they often have no choice but to remain with abusers and risk further violence against themselves and their children. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts

Congress must improve system-wide responses, eliminate barriers, and ensure that no domestic violence program is ever forced to turn away survivors when faced with a decrease in funding. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts

Domestic violence programs need increased funding to provide shelter, housing, safety planning, and other services to survivors, while also working toward preventing violence in their communities. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts

When domestic violence survivors make the choice to reach out for help, it is crucial that programs and advocates have sufficient funding, staffing, and resources to meet their needs. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts

Domestic violence programs need resources to provide and expand services that support marginalized survivors and to hire advocates with lived experiences. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts

Domestic violence programs are lifelines for survivors, and no program should ever have to turn away someone in need. However, many programs struggle to maintain stable funding. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts

A reduction in Victims of Crime Act (#VOCA) funds is forcing domestic violence programs to lay off staff, reduce services, and serve fewer survivors. Congress must prevent these catastrophic cuts. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts

A stark lack of affordable housing across the country means that advocates often can't help domestic violence survivors find a safe place to live. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts

Limited and unpredictable budgets often mean that domestic violence programs can't provide staff with competitive wages and benefits, leading to high turnover and burnout. Learn more in @nnedv's 18th Annual #DVCounts Report: [NNEDV.org/DVCounts](https://nnedv.org/DVCounts)

Many abusers choose to manipulate the legal system to further harm victims. Local programs need funding to provide legal advocacy and representation so survivors can pursue the justice they deserve. Learn more in @nnedv's 18th Annual #DVCounts Report: [NNEDV.org/DVCounts](https://nnedv.org/DVCounts)

Having access to safe, affordable transportation can help domestic violence survivors access services, hold down a job, and meet their basic needs. Programs need funds to provide transportation. Learn more in @nnedv's 18th Annual #DVCounts Report: [NNEDV.org/DVCounts](https://nnedv.org/DVCounts)

Having safe, dependable childcare is a necessity for domestic violence survivors working to support their families after escaping abuse. Local programs urgently need funding to provide these services. Learn more in @nnedv's 18th Annual #DVCounts Report: [NNEDV.org/DVCounts](https://nnedv.org/DVCounts)

Counseling and therapy can equip domestic violence survivors with essential tools and coping strategies to overcome trauma. However, funding cuts force many programs to eliminate these positions. Learn more in @nnedv's 18th Annual #DVCounts Report: [NNEDV.org/DVCounts](https://nnedv.org/DVCounts)





With budget constraints, services for marginalized domestic violence survivors are often reduced or eliminated, putting them at a disadvantage and forcing them to navigate complicated systems alone. Learn more in @nnedv's 18th Annual #DVCounts Report: [NNEDV.org/DVCounts](https://nnedv.org/DVCounts)





Anti-immigration policies make it harder for domestic violence survivors to seek safety. When programs don't have funding to support these survivors, they often remain trapped, afraid, and in danger. Learn more in @nnedv's 18th Annual #DVCounts Report: [NNEDV.org/DVCounts](https://nnedv.org/DVCounts)

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Sample Messaging: Policy Recommendations

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Caption	Image	Suggested Alt Text
<p>Congress and the Administration must restore steady funding for Victims of Crime Act (#VOCA) grants, crucial funding sources for domestic violence programs. Learn more in @nnedv's 18th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS</p>		<p>Over an orange background, white text reads: "Congress and the Administration must: Restore steady funding for Victims of Crime Act (VOCA) grants, crucial funding sources for domestic violence programs." The NNEDV logo and NNEDV.org/DVCOUNTS are below the text.</p>
<p>Congress and the Administration must invest in the Violence Against Women Act (#VAWA), the Family Violence Prevention and Services Act (#FVPSA), and domestic violence housing and related funding in the federal Fiscal Year 2024 funding process. Learn more in @nnedv's 18th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS</p>		<p>Over an orange background, white text reads: "Congress and the Administration must: Invest in the Violence Against Women Act (VAWA), the Family Violence Prevention and Services Act (FVPSA), and domestic violence housing and related funding in the federal Fiscal Year 2024 funding process." The NNEDV logo and NNEDV.org/DVCOUNTS are below the text.</p>
<p>Congress and the Administration must robustly implement the U.S. National Action Plan to End Gender-Based Violence across all federal agencies, with stakeholder input. Learn more in @nnedv's 18th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS</p>		<p>Over an orange background, white text reads: "Congress and the Administration must: Robustly implement the U.S. National Action Plan to End Gender-Based Violence across all federal agencies, with stakeholder input." The NNEDV logo and NNEDV.org/DVCOUNTS are below the text.</p>
<p>Congress and the Administration must advance survivor-centered legislation and policies that create access to safe, affordable housing for domestic violence survivors. Learn more in @nnedv's 18th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS</p>		<p>Over an orange background, white text reads: "Congress and the Administration must: Advance survivor-centered legislation and policies that create access to safe, affordable housing for domestic violence survivors." The NNEDV logo and NNEDV.org/DVCOUNTS are below the text.</p>

Caption	Image	Suggested Alt Text
<p>Congress and the Administration must advance survivor-centered legislation and policies that promote economic justice and financial security for domestic violence survivors. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts</p>		<p>Over an orange background, white text reads: "Congress and the Administration must: Advance survivor-centered legislation and policies that promote economic justice and financial security for domestic violence survivors." The NNEDV logo and NNEDV.org/DVCounts are below the text.</p>
<p>Congress and the Administration must advance survivor-centered legislation and policies that advance reproductive justice and health care for domestic violence survivors. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts</p>		<p>Over an orange background, white text reads: "Congress and the Administration must: Advance survivor-centered legislation and policies that advance reproductive justice and health care for domestic violence survivors." The NNEDV logo and NNEDV.org/DVCounts are below the text.</p>
<p>Congress and the Administration must advance survivor-centered legislation and policies that reduce domestic violence homicides and community violence. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts</p>		<p>Over an orange background, white text reads: "Congress and the Administration must: Advance survivor-centered legislation and policies that reduce domestic violence homicides and community violence." The NNEDV logo and NNEDV.org/DVCounts are below the text.</p>
<p>Congress and the Administration must advance survivor-centered legislation and policies that protect immigrant survivors of violence. Learn more in @nnedv's 18th Annual #DVCounts Report: NNEDV.org/DVCounts</p>		<p>Over an orange background, white text reads: "Congress and the Administration must: Advance survivor-centered legislation and policies that protect immigrant survivors of violence." The NNEDV logo and NNEDV.org/DVCounts are below the text.</p>

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