

1. WE ARE A LEADING NATIONAL VOICE AGAINST VIOLENCE.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



2. WE ARE PART OF A GLOBAL MOVEMENT TO END VIOLENCE AGAINST WOMEN.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



3. WE STAND UP FOR ALL SURVIVORS IN THE FIGHT TO END VIOLENCE.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



4. WE ARE THE UNIFYING VOICE OF STATE COALITIONS.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



5. WE LISTEN TO THE FIELD.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



6. WE'VE LED THE CHARGE IN COMBATING FINANCIAL ABUSE.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



7. WE COINED THE PHRASE "TECHNOLOGY SAFETY."

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



8. WE SUPPORT INNOVATION TO END DOMESTIC VIOLENCE.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



9. WE HELP CREATE SAFER COMMUNITIES.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



10. WE ARE FORGING NEW CONNECTIONS BETWEEN DOMESTIC VIOLENCE & HIV/AIDS SERVICE PROVIDERS.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



11. WE HELP BUILD INTERNATIONAL CAPACITY TO END VIOLENCE AGAINST WOMEN.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



12. WE TRAIN ADVOCATES ON ECONOMIC JUSTICE & FINANCIAL EMPOWERMENT.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



13. WE HELP VICTIM SERVICES EFFECTIVELY RESPOND TO VICTIMS EXPERIENCING TECHNOLOGY ABUSE.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



14. WE HELP INCREASE INTERNATIONAL CAPACITY AND EXPERTISE AROUND TECHNOLOGY SAFETY.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



15. WE PROVIDE CRUCIAL LEGAL INFORMATION AND RESOURCES THROUGH WOMENSLAW.ORG.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



16. WE EMPOWER SURVIVORS & ANSWER LEGAL QUESTIONS THROUGH THE WOMENSLAW EMAIL HOTLINE.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



17. WE DEVELOP NEW TOOLS & RESOURCES TO BETTER SERVE SURVIVORS.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



18. WE COUNT.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



19. WE FIGHT FOR VICTIMS OF CRIME.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



20. WE ADVOCATE FOR FUNDING FOR LOCAL DOMESTIC VIOLENCE PROGRAMS.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



21. WE DEFEND & SUPPORT HOUSING PROTECTIONS FOR SURVIVORS.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



22. WE PROMOTE SURVIVOR SELF-DETERMINATION.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



23. WE MAKE SPACE FOR SOCIAL CHANGE.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



24. WE CHANGE THE CONVERSATION AROUND DOMESTIC VIOLENCE.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25



25. WE BELIEVE SAFETY IS A HUMAN RIGHT.

25 WAYS NNEDV MAKES A DIFFERENCE
#NNEDV25

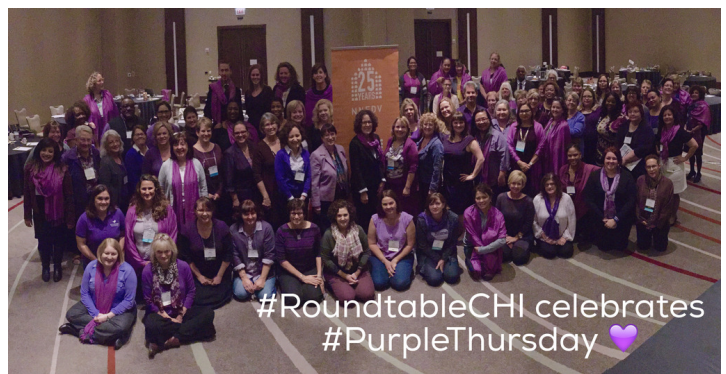


Building on the Past; Re-Imagining the Future

2015 Annual Report from the National Network to End Domestic Violence

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LETTER FROM THE PRESIDENT



Dear Friends,

This year was particularly special for the National Network to End Domestic Violence (NNEDV): **we celebrated 25 years serving as a leading national voice for domestic violence survivors and their advocates.** Since 1990, we have been devoted to creating a social, political, and economic environment in which violence against women no longer exists.

Over the past 25 years, we have helped ensure that millions of survivors find the assistance and support they need. We have helped shape the way the United States responds to domestic violence, and work to make domestic violence a national priority for policymakers, high profile businesses, and the general public.

As we look ahead, we recognize the monumental achievements of our founders and allies that paved the way for the work we do today. **Building on this past, we are re-imagining a better future.** This and every day, we thank our members, local programs, supporters, donors and funders, and allies for standing with NNEDV.

It is my pleasure to share NNEDV's 2015 Annual Report. Thank you for supporting our work to end domestic violence.

Onward,

A handwritten signature in cursive script that reads "Kim Sandy". The signature is written in black ink and is positioned above the printed name and title.

NNEDV President & CEO



OUR MISSION



The National Network to End Domestic Violence (NNEDV), a social change organization, is dedicated to creating a social, political, and economic environment in which *violence against women no longer exists.*

WHO WE ARE

2015 Board Members

- Victoria Dinges
- Patti Seger
- Gloria Terry
- Ben Hammer
- Michael Miller
- Susie Lees
- Debra Chandler
- Vickie Smith
- Karen Tronsgard-Scott
- Kathy England Walsh
- Dr. Avis Jones DeWeever
- Vanessa Timmons
- David Diggs
- Jenny Backus
- Victoria Boston
- Antigone Davis
- Kim Gandy



2015 Staff Members

- Judy Benitez
- Kristelyn Berry
- Julie Colpitts
- Emily Dahl
- Morgan Dewey
- Marium Durrani
- Kim Gandy
- Rachel Gibson
- Natalia Gomez
- Cheryl Howard
- Kaofeng Lee
- Ron LeGrand
- Teresa Lopez
- Leslie Malkin
- Lindsay McDaniel Mapp
- Monica McLaughlin
- Erica Olsen
- Lara Osman
- Kim Pentico
- Caitlin Pratt
- Rene Renick
- Michelle Robles Torres
- Julia Saladino
- Stacey Sarver
- Ashley Slye
- Cindy Southworth

WHAT WE DO



Public Policy

NNEDV works proactively on Capitol Hill to make ending domestic violence a national priority. NNEDV's members are state and territory coalitions representing domestic violence shelters and programs in every state and territory in the nation. We work closely with these state and territory coalitions to understand the ongoing and emerging needs at the local and state level, and then we make sure those needs are heard and understood by policymakers at the national level.

Capacity Building

Our strength is our network of the 56 state and U.S. territory domestic violence and dual coalitions. We support this network and provide comprehensive, specialized technical assistance and training to the coalitions in order to best address the needs of victims and local domestic violence programs.

Domestic Violence Counts Census

Since 2006, NNEDV has conducted an annual, noninvasive, un-duplicated count of adults and children who seek services from U.S. domestic violence shelters and local programs during a single 24-hour period. The census takes into account the dangerous nature of domestic violence by using a survey designed to protect the confidentiality and safety of victims. Learn more by searching [#DVcounts](#) or visiting [NNEDV.org/Census](https://www.nnedv.org/Census).

Economic Justice

We help survivors move from short-term safety to long-term security. We strengthen victim advocates' financial expertise to better assist survivors of domestic violence move toward an economically sustainable, independent life. Through our signature "train-the-trainer" approach, and in partnership with The Allstate Foundation, we deliver financial literacy lessons to victim advocates across the country.

WHAT WE DO



Transitional Housing

We support transitional housing programs across the country through training, program development, and policy advocacy. We work to enhance services and accessibility for survivors. Domestic violence is a leading cause of homelessness for women and children in the United States and a lack of access to housing is regularly reported as a primary barrier to escaping abuse.

Positively Safe: Addressing the Intersection of HIV/AIDS and Domestic Violence

Together with the National Domestic Violence & HIV/AIDS Advisory Committee, NNEDV developed a curriculum to train service providers in both fields. The curriculum promotes building collaboration to both address this intersection and prevent HIV/AIDS and domestic violence.

Safety Net

Technology can be used by a victim to access help, strategically maintain safety and privacy, hold offenders accountable, and remain connected to family and friends. However, it can also be misused by abusers and perpetrators in crimes of domestic and sexual violence. We focus on the intersection of technology and domestic and sexual violence, and work to address how it impacts the safety, privacy, accessibility, and civil rights of victims.

WomensLaw

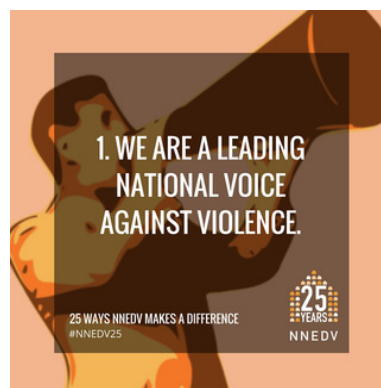
We provide "plain language" legal information and resources to survivors experiencing or escaping domestic violence or sexual assault and their friends, family, and advocates. Through the WomensLaw Email Hotline, we provide individualized information and support. All services are available in English and Spanish. In 2015, WomensLaw.org was visited by more than 1.5 million unique visitors.



SPOTLIGHT ON... TURNING 25

Building on the Past; Re-imagining the Future

In February, we celebrated our 25th anniversary... with cake! Throughout the year, we shared a special anniversary campaign using the hashtag #NNEDV25. We shared 25 Ways that NNEDV Makes a Difference which highlighted the many ways NNEDV's work over the past 25 years has helped millions of survivors access assistance and support. We have helped shape the ways that policy-makers, businesses, and the general public respond to domestic violence. (See the whole campaign on the cover of this report or by searching #NNEDV25.)





SPOTLIGHT ON... WomensLaw.org

Because Knowledge is Power

We also celebrated the 15th anniversary of our WomensLaw project in 2015! WomensLaw empowers survivors of domestic violence, sexual assault, stalking, and trafficking by providing state-specific, "plain language" legal information and resources. We commemorated WomensLaw's anniversary by sharing fifteen little-known facts about this incredible resource through the [#15DaysOfWomensLaw](#) campaign. (See the whole campaign by searching [#15DaysOfWomensLaw](#).)

WomensLaw.org was founded on February 23, 2000 in Brooklyn, NY by a 29-year-old newly admitted attorney from North Carolina.

[#15daysOfWomensLaw](#)

WomensLaw.org
Because knowledge is power.

More than 1.5 million individuals have visited WomensLaw.org in the past 12 months, viewing the pages of WomensLaw.org more than 4 million times.

[#15daysOfWomensLaw](#)

WomensLaw.org
Because knowledge is power.

From January 1, 2009 when we began counting the number of people helped on our Email Hotline, WomensLaw has provided information, support and resources to more than 24,000 people.

[#15daysOfWomensLaw](#)

WomensLaw.org
Because knowledge is power.

EMAIL HOTLINE

In 2015, the WomensLaw Email Hotline provided help and assistance to 3,126 survivors, advocates, and others.

Here's what they told us:

I have tried and looked elsewhere with no luck. I am grateful that I stumbled across this website. I don't feel by myself anymore which means I don't feel powerless.

EMAIL HOTLINE

I can't tell you how much I appreciate your sincere and detailed reply! I have been dealing with this for nine months and I haven't had anyone that has taken that kind of time to help me... again thank you so much!!

This is just a note of acknowledgement and grateful thanks for all the information you've sent me/us. I've been pressed for [some] time and have only just been able to sit down and begin to read and absorb all you've given me. I appreciate the camouflaged email address because her husband is an IT hot shot and will have access to more than [she] realises on her computer... I am so grateful for all that you've sent and will now spend time really looking through everything thoroughly. What a great international sisterhood there is when you need one, thank you.

WomensLaw.org
Because knowledge is power.

ALEX AND ANI BANGLE LAUNCH

In 2015, NNEDV partnered with ALEX AND ANI to create and launch "The Way Home" bangle

ALEX AND ANI is an internationally known jewelry company that specializes in creating "eco-conscious jewelry and accessories to positively empower and connect humanity." Their CHARITY BY DESIGN line empowers nonprofit organizations - like NNEDV - by sharing time, resources, and talent to elevate charitable missions. Based in Rhode Island, NNEDV was introduced to ALEX AND ANI by the Rhode Island Coalition Against Domestic Violence (RICADV), one of our member coalitions.

"The Way Home" bangle (*pictured right*) was designed to support our work to end domestic violence at the national level. Designed by ALEX AND ANI, it resembles a scarab, the symbol of immortality, a shield, a tree, a horizon, and a heart, this symbol represents, literally, that love never loses its way home.

NNEDV partnered with the Georgetown ALEX AND ANI location to launch the bangle in October 2015. Twenty percent of the purchase price from each bangle is donated directly to NNEDV and we donate a portion to RICADV. Learn more at NNEDV.org/TheWayHome.



3RD WORLD CONFERENCE OF WOMEN'S SHELTERS

NNEDV Attends and Presents at Global Summit held in The Hague, Netherlands, in November 2015

The 3rd World Conference of Women's Shelters (WCWS) was held from November 3-6, 2015 in The Hague, Netherlands, the International City of Peace and Justice. Hosted by the Foundation of Women's Shelters in the Netherlands and its partners – and an event of the Global Network of Women's Shelters (GNWS) – we were honored to both present and participate in the 3rd WCWS as part of a larger U.S. delegation.

Two of our teams presented at this conference. Positively Safe presented a workshop entitled *Building Partnerships between HIV/AIDS and DV Programming to Improve Services and Safety*. Safety Net presented two workshops: *Addressing Violence Against Women? There's an app for that!* and *Technology, Privacy, and Safety and Violence Against Women*. NNEDV Safety Net Director, Erica Olsen, provided a participated in a plenary session on technology safety and NNEDV Executive Vice President, Cindy Southworth, participated in two plenary sessions: one on safety and accountability and another on technology safety where she was joined by Brittany Smith (Google), Antigone Davis (Facebook), Julie Oberin (Safety Net Australia), and survivors Emma Murphy and Ashley Judd.

NNEDV previously hosted the 2nd WCWS here in Washington, DC in 2012. It was an honor and privilege to return to this space and meet with advocates from around the world working to end gender-based violence.



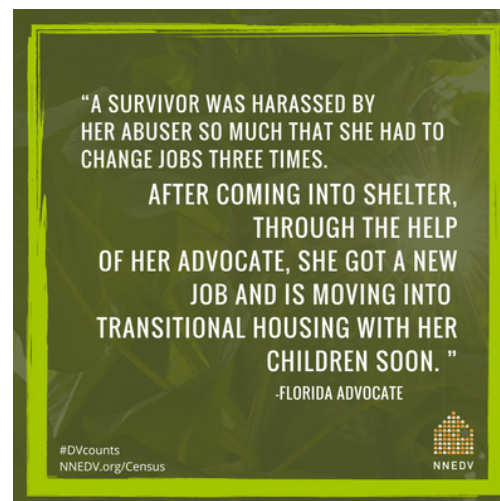
DOMESTIC VIOLENCE COUNTS

In 2015, NNEDV released the 9th Annual Domestic Violence Counts Census Report. Here's what we found:



This widely-circulated and often-cited report compiles and shares data gathered during a single day across the entire United States. It contains both national and state-specific information. Our census is a critical tool for advocacy that is used at the local, state, and national level to advocate for increased funding for services.

Learn more using the hashtag [#DVcounts](#) or visit [NNEDV.org/Census](#).



OUR IMPACT

As an organization, our efforts have affected victims, survivors, advocates, their families, and the communities in which they live.

In 2015, we...

Generated 17,147,490,790 Media Impressions

In 2015, our board and staff members, projects, and the *Domestic Violence Counts Census* appeared in articles or segments and podcasts for such outlets as *ABC7, BBC, Bloomberg, The Hill, NPR, Huffington Post, MSNBC, Mic, Forbes, Washington Post*, and more, generating an estimated 17.1 billion impressions.

Reached 8,221,592 People Online

Through NNEDV.org, we provide information and resources on domestic violence, technology safety, housing, financial empowerment, coalition capacity, HIV/AIDS & DV, public policy, and more. More than 73,000 people visited NNEDV.org in 2015.

Through WomensLaw.org, we provide state-specific, "plain language" legal information for survivors of domestic and sexual violence and their family, friends, and advocates. We cover such topics as custody, obtaining a protection order, stalking, and more - in addition to providing potentially lifesaving safety strategies and other tips, such as preparing for court. More than 1.5 million people visited WomensLaw.org in 2015, and WomensLaw's resources and information were viewed nearly 4.2 million times.

Distributed 266,643 Resources

Over 266,000 tip sheets, fact sheets, toolkits, summaries of laws, sample policies, and more were shared with coalitions, local programs, survivors, national partners, and others. Our resources address our areas of expertise, including public policy, technology safety, housing, DV & HIV/AIDS, the law, and more. Learn more about our resources at NNEDV.org/resources

OUR IMPACT



Trained 9,755 People

Nearly 10,000 people brought critical information and skills back to their communities after attending a training presented by NNEDV. Trainings covered such topics as technology safety, transitional housing, confidentiality, voluntary services, and more. Our training rarely stops with the person who is trained - individuals almost always share this information with their colleagues, coworkers, and communities.

Conducted 2,656 Technical Assistance Consultations

We provide in-depth problem-solving and support to survivors, local programs, coalitions, and others. Our technical assistance usually involves addressing specific, complex issues that cross our multiple areas of expertise - for example, one case could include researching state laws that will help a survivor access safety, when custody, technology, and finances are also a concern.

Engaged 216,827 People through Social Media

Social media is a powerful tool for connecting people and sharing information. Through social media, we engage our online network in conversations about domestic violence-related issues, including news, statistics and trends, emerging issues, prevention, and more. Learn more by following [@NNEDV](#) on your preferred social channel.



140,975
Google+ Followers



50,026
Facebook Page Likes



23,391
Twitter Followers



1,090
Pinterest Followers



997
Instagram Followers



338
Goodreads Members



WE LOVE OUR COMMUNITY SUPPORT!

Chefs Take a Stand to End Domestic Violence Returns

More than 200 people gathered together for a festive evening of food and fun, presented by Google and Facebook, and hosted by Rebecca Sheir, host of WAMU's Metro Connection and contributor to American Public Media's *The Splendid Table*. We celebrated NNEDV's 25th anniversary and the start of Domestic Violence Awareness Month. Thank you to all who participated and helped make this incredible evening possible!

Thank You to our #CTAS15 Host Committee:

- Jenny Backus
- Debra Chandler
- Cecile Conroy
- Antigone Davis
- Victoria Dinges
- Kim Gandy
- Ben Hammer
- Jonathan Lindsley
- Jules Polonetsky
- Patti Seger
- Cindy Southworth
- Kaitlin Sullivan

Thank You to our #CTAS15 Sponsors:

- Google
- Allstate Foundation
- Purple Purse
- Hair Cuttery
- International Brotherhood of Boilermakers
- Sir Speedy
- Sweetgreen
- Experient, a Maritz Travel Company
- Facebook
- Verizon
- Airbnb
- Mintz Levin
- Future of Privacy Forum
- ALEX AND ANI
- Raffa, P.C.
- Toni Everett
- In Honor of Mrs. Dorothy LeGrand



DOMESTIC VIOLENCE AWARENESS MONTH



Each year, October is recognized as Domestic Violence Awareness Month (DVAM). Every year, NNEDV uses DVAM to raise awareness and inspire action to help end domestic violence in a variety of ways...

#31n31 Campaign

For our 2015 #31n31 Campaign, we shared survivors' & advocates' stories from across the country. Some are uplifting, some are heartbreaking. All are true and reflect the broad spectrum of experiences that survivors face every single day.

National Week of Action

From October 19-23, 2015, NNEDV held our first-ever National Week of Action. Building on the #31n31 Campaign, we selected five actions that would give individuals an easy way to get involved in their local community:

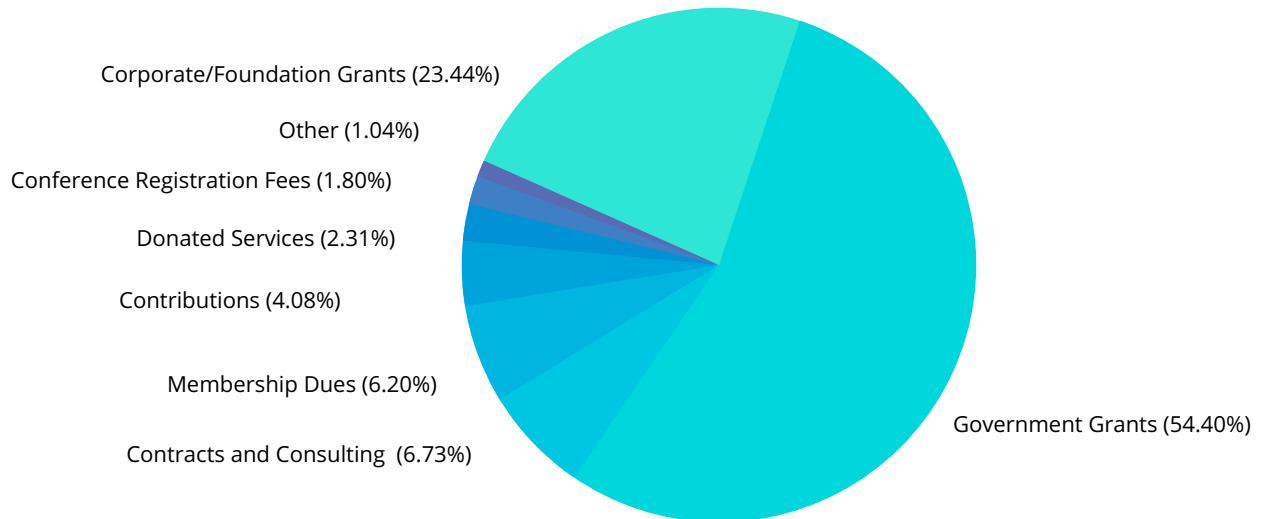
- *Monday*: Talk to a Friend about Domestic Violence
- *Tuesday*: Join our Twitter Chat on DV & HIV at 3PM (EST)
- *Wednesday*: Donate to NNEDV, your State/Territory Coalition, or Local Program
- *Thursday*: Wear Purple for #PurpleThursday
- *Friday*: Call on Congress to Increase Funding for Domestic Violence Services



2015 FINANCES

Total 2015 Income: \$4,411,556

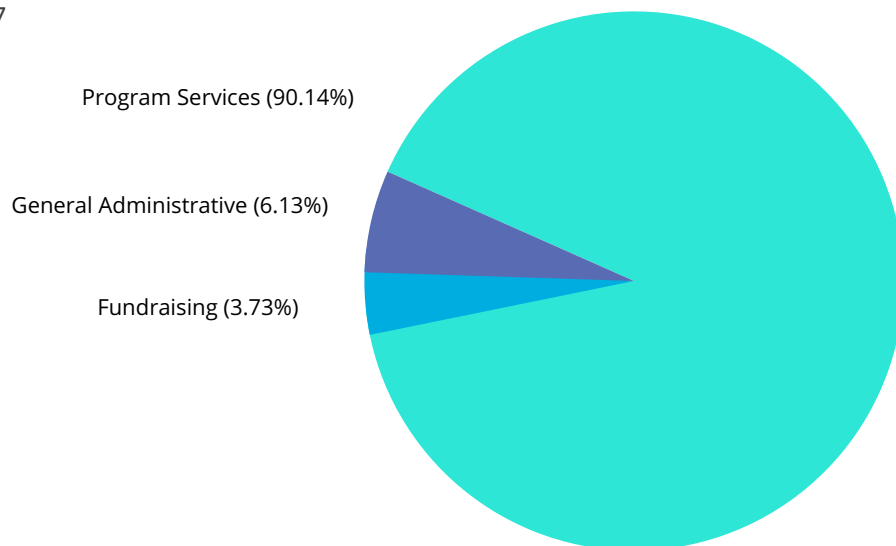
Corporate/Foundation Grants: \$1,034,027 | Government Grants: \$2,399,757 | Contributions: \$180,171 | Conference Registration Fees: \$79,445 | Membership Dues: \$273,515 | Donated Services: \$101,706 | Contracts and Consulting: \$297,081 | Other: \$45,854



Total 2015 Expenses: \$4,035,131

Program Services: \$3,637,331 | Fundraising: \$150,378 | General Administrative: \$247,422

Program Services Expenses: Safety Net: \$1,002,521 | Coalition Technical Assistance: \$840,724 | Economic Justice: \$305,913 | Housing: \$547,998 | Public Policy: \$344,744 | WomensLaw: \$369,740 | Small Projects: \$209,614 | HIV/AIDS & DV: \$16,077



2015 End-of-Year Assets and Liabilities

Total Assets: \$1,321,890 | Total Liabilities: \$700,841

THANK YOU!

In 2015, your support helped NNEDV continue to raise awareness around domestic violence. With your help, we connected victims with state-specific legal information and support, increased the capacity of victim service providers across the nation, and addressed the long- and short-term causes and consequences of violence against women.



Thank you for standing with us against domestic violence.



NNEDV

National Network to End Domestic Violence

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nnedv@nnedv.org

NNEDV.org

TechSafety.org

WomensLaw.org

Instagram - [@NNEDV](https://www.instagram.com/NNEDV)

Twitter - [@NNEDV](https://twitter.com/NNEDV), [@WomensLaw](https://twitter.com/WomensLaw)

Facebook - [/NNEDV](https://www.facebook.com/NNEDV), [/WomensLaw](https://www.facebook.com/WomensLaw)

Pinterest - [/NNEDV](https://www.pinterest.com/NNEDV)

Google+ - [+NnedvOrg](https://plus.google.com/+NnedvOrg)

Goodreads - [Reader With a Cause](#)