

Making YOUR Pitch!

Building power is essential to effecting positive change. This worksheet will help you think about some key elements that go into engaging others in an important issue and how to work collaboratively to move it forward. To get started on your own efforts, please fill out the following table. At the end of the exercise, we will ask for volunteers to share their responses.

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| 1. Name the problem. | |
| 2. What are the facts? Are there any stats, studies, reports you could point to? Are there any stories that demonstrate this? | |
| 3. Who are the decisionmakers who have the authority to move the issue forward? | |
| 4. How are other stakeholders impacted by this issue? | |
| 5. What approach would you take to engage other people in this issue and keep them invested? Why should they be involved? | |
| 6. What is your ASK? | |