

Theory of Social Change

Goals

1. Lead integration of prevention into statewide domestic violence work.
2. Develop and implement a framework for social justice.
3. Build awareness and develop a call to action to end domestic abuse in WI.

Assumptions

1. All forms of violence are connected, therefore, we must create an intersectional and interconnected movement.
2. Leadership of our movement must be centered on and reflect the most marginalized.
3. Change and transformation must happen through authentic relationships and communities.
4. Generosity and equitable sharing of resources are possible.

**Our Mission**: We promote social change that transforms societal attitudes, practices and policies to prevent and eliminate domestic violence, abuse and oppression.

**Our Vision**: We envision communities fully mobilized to ensure the safety and dignity of all.

**Our Values**: SURVIVOR-CENTERED**–**Honor humanity, respect the wishes and needs of survivors in all facets of our work.

EQUITY**–**Recognize how individual and systemic oppression, biases and privileges affect our work and strive for inclusion.

DISRUPTION – Proactively challenge and transform systems that do not support those we serve or our movement.

INTEGRITY – Leading within, upholding everyone’s dignity, and measuring our impact across communities.

Outcomes

1. All people across the lifespan have access to what they need to thrive. Systems focus on healing from trauma and restoring health and well-being.
2. Domestic violence, abuse, and oppression are no longer supported. People feel safe, uplifted, respected and live lives free from fear.
3. Equity is visible in leadership and systems. Intersectionality and the impact of oppression on people of color is acknowledged.

Strategies

1. Amplify and centralize the voices of survivors and marginalized communities in decision-making processes.
2. Prioritize our collective responsibility to solidarity,

growth, healing, and self-reflection.

1. Catalyze innovation and grassroots efforts through equitable use and sharing of resources.
2. Advocate for evolution of structures and partnerships that aligns with the fluidity and intersectionality of our movement.