How to talk to your legislator and be memorable and convincing.

## HOOK. LINE. SINKER.

**HOOK:** Hook your legislator's attention by identifying yourself as a constituent or service-provider in his/her district. Consider sharing something unique about yourself or your program.

**LINE:** Your line consists of the stories or basic statistics that you choose to share. This can include information about your program, experiences of staff and survivors, and statistics about the prevalence of domestic and sexual violence in Missouri and your community.

**SINKER:** Make a clear request. Such a request can be a specific position on a bill, or it can be a request to tour your program's shelter the next time he/she is in the district. It could be a simple request for unspecified support. The request you make will vary, depending on your relationship with the legislator and your goal of the meeting.

## **USE THE RULE OF 3**

- 1. State **3 points**...
- 2. ... in **3 minutes** ...
- 3. And back it up with no more than **3 pages** of materials.





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