

# Thank You To Our Generous Sponsors

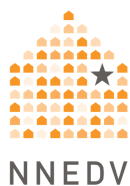


## NAVIGATING ECONOMIC JUSTICE

# DOLLARS, SENSE, AND SAFETY

March 7-9, 2017  
Courtyard Detroit Downtown  
Detroit, Michigan

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#EJSummit17

# Welcome

Welcome to the 1st Annual Economic Justice Summit! We are thrilled to have you join us and look forward to two incredible days of learning more about economic justice and violence against women.

Financial abuse is a common tactic used by abusers to gain power and control, and is a component in 99 percent of domestic violence cases. While it is less commonly understood, financial abuse is one of the most powerful methods of keeping a survivor trapped.

We look forward to spending the next two days with you, and we hope that you leave with more tools, inspiration, and resources to take back to your communities.

- The Economic Justice Team at NNEDV

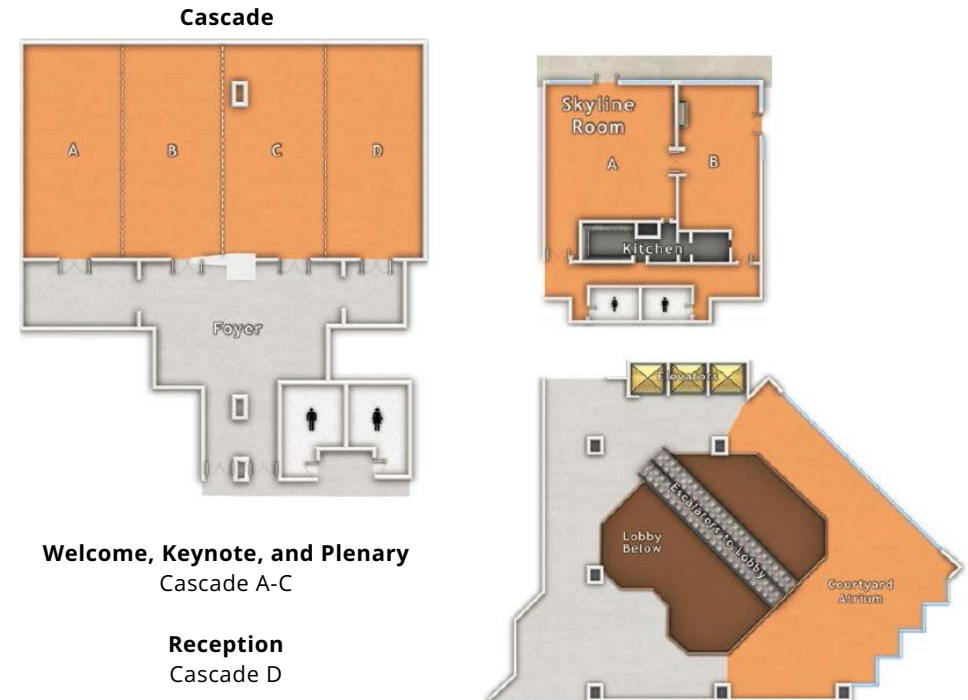
# Workshop Key

**Practice Track (Purple)** - practical examples and promising programs "doing the work"

**Policy Track (Orange)** - legal and regulatory strategies to create change and improve services

**Partnerships Track (Blue)** - successful programs built with local community collaborations

# Hotel Map



**Welcome, Keynote, and Plenary**  
Cascade A-C

**Reception**  
Cascade D

**Breakout Sessions**  
Skyline A/SkylineB/Cascade D



For a more detailed agenda and workshop information, download and visit the **NNEDV Conference App** (see page 5)

## Social Media Ground Rules

We love the power of social media and its ability to connect people and share information. We want you to use social media at the Economic Justice Summit; however, here are some ground rules:

**1. Don't educate abusers.** Breakout sessions will include very specific ways abusers use finances to assert power and control. Please do not share content that gives specific examples of how abusers perpetrate financial abuse.

**2. Get consent.** Before you share what someone said or take their photo, please ask permission. We're asking attendees to put a sticker on their name tag to show if they're willing to be photographed. If someone doesn't have a sticker, just ask.

- Red: No photos/videos
- Yellow: Ask permission first
- Green: Go for it! I will strike a pose!

**3. Some sessions are social media-free.** We ask that you do not share any of the content in that workshop via social media. Please ask your presenter if this is not specified.

We are committed to respecting your privacy, which means that if there is any official press, filming, or photography, we will let you know. We will try to give as much notice and transparency, but in case you miss it, don't hesitate to ask.

Having said all this, we intend to be on social media throughout the event!

**Follow @NNEDV and  
use #EJSummit17**



## Agenda

### Day One: Tuesday, March 7

- 5:00 pm □ **Early Registration & Welcome Reception**
- 5:45 pm □ **Spoken Word Poet**  
Kalimah Johnson, SASHA Center
- 6:30pm □ **Closing**

### Day Two: Wednesday, March 8

- 8:30 am □ **Registration**
- 9:00 am □ **Welcome & Speaker Introduction**  
Kim Gandy, NNEDV
- 9:30 am □ **Opening Keynote: Economic Justice and Civil Litigation**  
Ashley Lowe, Lakeshore Legal Aid  
Sarah Prout Rennie, Michigan Coalition to End Domestic and Sexual Violence
- 10:45 am □ **Breakouts**
  - Identifying & Addressing Coerced Debt**  
Adrienne Adams, Michigan State University
  - EJ & DV Litigation: Making it Work**  
Ashley Lowe, Lakeshore Legal Aid  
Sarah Prout Rennie, Michigan Coalition to End Domestic and Sexual Violence
  - Your Money, Your Future: Conducting and Evaluating a Financial Education Program For Survivors Receiving TANF**  
Alyssa Tremblay, Kentucky Coalition Against Domestic Violence  
Andrea Miller, Kentucky Coalition Against Domestic Violence
- 12:00 pm □ **Lunch on your own**
- 1:30 pm □ **Breakouts**
  - DASH's Survivor Resilience Fund**  
Peg Hacskaylo, District Alliance for Safe Housing  
Heather Bomsta, Michigan State University

**Compensation, Reparations, and Asset Building: Obstacles to Overcome in Building Economic Justice and Stability**

Sonya Passi, FreeFrom  
Amira Samuel, FreeFrom

**Building Bridges with Businesses: Crafting Workplace Responses to Survivors**

Krista Del Gallo, Texas Council on Family Violence  
Mona Muro, Texas Council on Family Violence

2:45 pm **Break**

3:00 pm **Breakouts**

**When Good Budgeting Isn't Enough: Building Economic Security through Career Empowerment**

Sarah Gonzalez Bocinski, Institute for Women's Policy Research  
Alona Del Rosario, Institute for Women's Policy Research

**IRS Tax Advocacy: Protection, Tips, and Debt Relief for Domestic Violence Survivors**

Renato Izquieta, Legal Aid Society of Orange County  
Adam Dodge, Laura's House

**Partnering for Economic Justice: The Domestic Violence Recovery Loan Program**

Adrienne Adams, Michigan State University  
Alyssa Bauman, MSU Safe Place

4:15 pm **Break**

4:30 pm **Plenary Panel: Empowering Survivors Through Entrepreneurship**

Carlotta Walcott, U.S. Virgin Islands  
Joyce Kyles, Walking Into a New Life  
Roseanne Olszewski, Project Phoenix  
Eileen Collins, Project Phoenix Graduate  
Jodine Basterash, Survivor

5:30 pm **Closing**

# Download the Moving Ahead Through Financial Empowerment Curriculum

For many survivors of domestic violence, the journey toward economic stability can be an uphill challenge.

NNEDV's *Moving Ahead Through Financial Management* curriculum, created with support of the Allstate Foundation Purple Purse, addresses financial abuse, financial fundamentals and foundations, mastering credit, budgeting strategies, and short-term planning. The curriculum delivers financial literacy information to better assist survivors of domestic violence in moving from short-term safety to long-term security.



The *Moving Ahead Through Financial Empowerment* curriculum now includes a Spanish translation.

**Download the curriculum via iBooks for free.**



## Introducing the Independence Project

NNEDV is pleased to announce the Independence Project, a credit building micro-lending initiative for survivors of domestic violence. The Independence Project was launched in partnership with Verizon and with seed funding from Thirty-One Gifts.

Through the Independence Project, advocates and local domestic violence programs across the nation can support survivors of domestic violence in improving their credit scores through micro-lending. With poor credit, it can be impossible to rent an apartment, and may even make employment difficult.

Through the Independence Project, a survivor can apply for a credit building micro-loan of \$100 and repay this loan over the subsequent 10 months with no interest. NNEDV tracks each repayment made by the survivor and reports to the three credit bureaus. The success of the program is incumbent upon each borrower's commitment to loan repayment, but with prompt and consistent payments, the survivor's credit score will improve.



### Day Three: Thursday, March 9

- 9:00 am **Opening**
- 9:15 am **Plenary Panel: Housing for Survivors: National Landscape, Trends, and Innovation**  
 Monica McLaughlin, NNEDV  
 Zebulon Beilke-McCallum, Iowa Coalition Against Domestic Violence  
 Anne Menard, National Resource Center on Domestic Violence  
 Suzanne Marcus, District Alliance for Safe Housing  
 Peg Hacskaylo, District Alliance for Safe Housing
- 10:30 am **Breakouts**
  - What Do You Need to Do Effective Economic Advocacy?**  
 Jacquelyn Boggess, Center for Family Policy and Practice  
 Anne Menard, National Resource Center on Domestic Violence  
 Shaina Goodman, National Resource Center on Domestic Violence
  - Economic Justice at Tax Time - What Advocates Need to Know About the EITC & VITA**  
 Roxy Caines, Center on Budget and Policy Priorities
  - Economic Justice Advocacy: Lessons from the Field**  
 Sarah Gonzalez Bocinski, Institute for Women's Policy Research  
 Theresa DuBois, Family Rescue, Inc.  
 Yolanda Caudle, Rosenthal Family Lodge  
 Ashley James, Family Rescue, Inc.
- 11:45 am **Working Lunch Panel: Building a Community Safety Net**  
 Jessie Urban, La Vida  
 Layla Elabed, ACCESS  
 Kalimah Johnson, SASHA Center
- 1:15 pm **Breakouts**
  - What's New: Moving Ahead Redesign and the Independence Project Credit-Building Program**  
 Kim Pentico, NNEDV  
 Kara Rhodebeck, NNEDV
  - Immigrant Survivors Access to Economic Options**  
 Krista Del Gallo, Texas Council on Family Violence  
 Mona Muro, Texas Council on Family Violence



**Unexpected Collaborators: Linking Law, Advocacy, and Engagement for Economic Justice**

Kulsum Ameji, LAF  
Theresa DuBois, Family Rescue  
Shquestra Sitawi, YWCA  
Rachel Zemke, Consumer Law and Domestic Violence

**2:30 pm Closing Plenary**

Gail Perry-Mason, Author/Speaker/Finance Professional

**3:15 pm Closing Remarks**

Rene Renick, NNEDV

**3:30pm Adjourment**

## Conference Resources & Materials

Conference materials can be accessed via a conference app that you can download onto your smartphone or via the web. Below are instructions on how to access this information.

**For Apple/Android Users**

Via the Apple/Play Stores:

1. Search for NNEDV.
2. Download the app.
3. Open the app and in the Event Directory, select Economic Justice Summit.
4. Put in the password: **ejsummit17**

or enter this link into your smartphone or tablet's web browser:

<https://event.crowdcompass.com/ejsummit17>

**For Windows/Blackberry Users and Laptop Users**

Via your Web Browser:

1. Enter this link into your phone's web browser:  
<https://event.crowdcompass.com/ejsummit17>
2. Put in the password: **ejsummit17**

## About Gail Perry-Mason



Detroit native Gail Perry-Mason is a prolific speaker, writer, and financial coach. She has been featured in many publications and media outlets including: Ebony, Black Enterprise, On Wall Street, CNN Money, Quick and Simple-Good Housekeeping Magazine, Essence, Jet, Signature, Her Magazine, BET, MSNBC, PBS, NPR Radio, Washington Post, and Associated Press.

She has conducted financial training sessions and workshops for companies such as Chrysler, IBM, MGM, McDonald's, DTE Energy, Blue Cross Blue Shield of Michigan, and Wells Fargo. While juggling her demanding career in the financial industry (Senior Director of Investments for Oppenheimer & Co.) and many appearances, Gail has published two books, *Money Matters for Families* and *Girl, Make Your Money Grow*, written with co-author Glinda Bridgforth.

Gail founded and directed the original Money Camp for teens and the first youth investment club. Each year she hosts a Money Camp for Youth, which has instructed over 6,000 young people in the Detroit-Metro area, and mentored dozens of young women who are now professionals in the financial industry. In 2014, Warren Buffett chose Money Matters for Youth as one of two organizations to receive proceeds from the sales of Warren Buffett Fatheads.

Gail Perry-Mason has received numerous awards for her work including honors from Michigan Women's Foundation, New Detroit Inc., AKA National Sorority, National Association of Securities Professionals, and Rolling Out magazine. She was named Phenomenal Business Woman of the Year, and was given an award from the Governor of Michigan for fundraising for Non-Profit Organizations, and named a Community Ambassador by the Governor of Michigan.

