

19th Annual Domestic Violence Counts Report

NNEDV.org/DVCounts ★ #DVCounts

Launch Toolkit

The National Network to End Domestic Violence (NNEDV)'s [19th Annual Domestic Violence Counts Report](#) ("DV Counts") is instrumental in raising awareness about domestic violence and the work local domestic violence programs do every day, providing lifesaving services to survivors and their families.

DV Counts is an annual noninvasive, unduplicated count of adults and children who seek services from U.S. domestic violence shelter programs during a single 24-hour survey period. Conducted annually by NNEDV since 2006, DV Counts takes into account the dangerous nature of domestic violence by using a survey designed to protect the confidentiality and safety of victims.

Year after year, state, territorial, and local advocates, national experts, journalists and reporters, and policymakers rely on the report to understand the realities faced by advocates and survivors. **Thank you for helping us bring attention to these stories.**

- ★ Please **DO NOT SHARE** any of this content **BEFORE TUESDAY, MAY 20**. The report **WILL NOT** be live and the links **WILL NOT** work before this date!
- ★ Please use the sample press release and social content below, or feel free to create additional content based on the full report or your state or territory summary (found [here](#)).
- ★ Please include the hashtag **#DVCounts** and tag **@nnedv** on all social media platforms so we can amplify what you're sharing.
- ★ We encourage you to use **alt text** and **image descriptions** (included below) to make social media content more accessible.
- ★ If you have trouble with the [NNEDV.org/DVCounts](#) URL, please use [https://nnedv.org/content/domestic-violence-counts-19th-annual-report/](#) instead.
- ★ Please reach out to Communications@NNEDV.org with any questions.

Sample Press Release – **PLEASE DO NOT SHARE BEFORE TUESDAY, MAY 20**

Over **[Number]** Survivors Served in a Single Day: **[State/Territory]** Data from the 19th Annual Domestic Violence Counts Report Reveals Volume of Services and Unmet Needs

May 20, 2025

FOR IMMEDIATE RELEASE

Contact: **[your coalition or program contact information]**

[City, State/Territory] – On September 4, 2024, **[number]** domestic violence programs across **[State/Territory]** served **[number]** adult victims of domestic violence and their children, answered **[number]** hotline contacts, and provided **[number]** educational sessions. Yet, alarmingly, **[number]** requests for help went unmet due to a lack of resources, according to the 19th Annual Domestic Violence Count Report, highlighting the importance of prioritizing funding to provide services.

[Your coalition or program name] joins the [National Network to End Domestic Violence \(NNEDV\)](#) in launching the [19th Annual Domestic Violence Counts Report](#). For nineteen years, Domestic Violence Counts has been the premier trusted source of data on the lifesaving services domestic violence advocates provide to survivors every day.

[Insert a quote from your leadership about the importance of the services, and the impact of the unmet needs, with an urgent call to action.]

On the survey day, participating programs in **[your state or territory]**: **[\[find your numbers here starting May 20\]](#)**

- Served **[number]** adults and children with critical services and support.
- Received **[number]** hotline contacts, sharing essential information and resources.
- Provided **[number]** educational sessions and trainings to **[number]** members of the public.

Tragically, on that same day, victims made **[number]** requests for services that programs could not provide because they lacked sufficient resources, funding, and/or staffing.

Programs in **[your state or territory]** and nationwide need increased funding to support all survivors seeking help while also working toward preventing violence in our communities. The lack of adequate resources has devastating consequences for victims and survivors. Funding for Violence Against Women Act (VAWA), Family Violence Prevention and Services Act (FVPSA), and Victims of Crime Act (VOCA) grants are essential for programs, advocates, and survivors.

Additional resources must be provided, system-wide responses must be improved, and barriers to safety and justice must be eliminated to ensure that survivors are not left without resources and that no program is ever forced to turn away survivors or close their doors when faced with a decrease in funding.

Learn more in the [19th Annual Domestic Violence Counts Report](#).




###

[insert your coalition or program's boilerplate language]

About Domestic Violence Counts: Conducted annually by the National Network to End Domestic Violence (NNEDV) since 2006, the Domestic Violence Counts Survey is a one-day, unduplicated count of adults and children seeking domestic violence services in the United States. Each year, the Domestic Violence Counts Report summarizes this data and shares stories of both hope and heartbreak – from advocates connecting survivors and their children with lifesaving assistance, to programs being forced to turn away victims who urgently need help. Learn more at [NNEDV.org/DVCounts](https://nnedv.org/DVCounts).

Sample Social Media – PLEASE DO NOT SHARE BEFORE TUESDAY, MAY 20


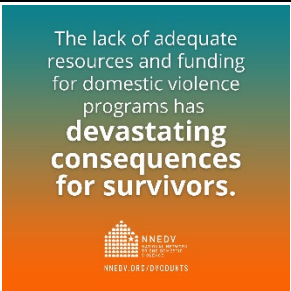

***** CLICK HERE TO DOWNLOAD GRAPHICS *****

Image	Suggested Caption	Suggested Image Description	Suggested Alt Text
 <p>IN JUST ONE DAY... 79,088 adults and children received essential, life-changing services from domestic violence programs across the United States.</p>	<p>In just one day, 79,000+ adults and children received essential, life-changing services from local domestic violence programs. These programs urgently need funding to keep their doors open. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	<p>Over an orange background, white and teal text reads: "In just one day... 79,088 adults and children received essential, life-changing services from domestic violence programs across the United States. The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>In just one day... 79,088 adults and children received essential, life-changing services from domestic violence programs across the United States. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.</p>
 <p>IN JUST ONE DAY... domestic violence hotlines across the United States received 26,109 calls, chats, texts, and other urgent requests for help.</p>	<p>In just one day, domestic violence hotlines across the United States received 26,000+ calls, chats, texts, and other requests for help. These hotlines are lifelines for survivors in need. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	<p>Over an orange background, white and teal text reads: "In just one day... domestic violence hotlines across the United States received 26,109 calls, chats, texts, and other urgent requests for help." The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>In just one day... domestic violence hotlines across the United States received 26,109 calls, chats, texts, and other urgent requests for help. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.</p>
 <p>IN JUST ONE DAY... domestic violence programs across the United States educated 16,464 people, helping to raise awareness in their communities.</p>	<p>In just one day, domestic violence programs across the country educated 16,000+ people, helping us move toward a world without domestic violence. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	<p>Over an orange background, white and teal text reads: "In just one day... domestic violence programs across the United States educated 16,464 people, helping to raise awareness in their communities." The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>In just one day... domestic violence programs across the United States educated 16,464 people, helping to raise awareness in their communities. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.</p>

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 <p>IN JUST ONE DAY... domestic violence programs across the United States were unable to meet</p> <p>14,095</p> <p>requests for help from victims, due to a lack of resources.</p> <p>NNEDV NATIONAL NETWORK TO END DOMESTIC VIOLENCE</p>	<p>In just one day, domestic violence programs in the United States didn't have enough resources to meet 14,000+ requests for help from victims. This is unacceptable. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	<p>Over an orange background, white and teal text reads: "In just one day... domestic violence programs across the United States were unable to meet 14,095 requests for help from victims, due to a lack of resources." The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>In just one day... domestic violence programs across the United States were unable to meet 14,095 requests for help from victims, due to a lack of resources. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.</p>
 <p>All domestic violence programs must have</p> <p>adequate funding and resources</p> <p>to meet the needs of every survivor who reaches out.</p> <p>NNEDV NATIONAL NETWORK TO END DOMESTIC VIOLENCE</p>	<p>For survivors, accessing services is a matter of safety. All domestic violence programs must have adequate funding and resources to meet survivors' needs. Anything less is unacceptable. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	<p>Over a teal and orange ombre background, white text reads: "All domestic violence programs must have adequate funding and resources to meet the needs of every survivor who reaches out." The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>All domestic violence programs must have adequate funding and resources to meet the needs of every survivor who reaches out. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.</p>
 <p>The lack of adequate resources and funding for domestic violence programs has</p> <p>devastating consequences for survivors.</p> <p>NNEDV NATIONAL NETWORK TO END DOMESTIC VIOLENCE</p>	<p>When victims and survivors can't access services, they are left with few or no real options, forcing many to stay in abusive situations or risk homelessness. The lack of adequate resources and funding for domestic violence programs puts lives at risk. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	<p>Over a teal and orange ombre background, white text reads: "The lack of adequate resources and funding for domestic violence programs has devastating consequences for survivors." The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>The lack of adequate resources and funding for domestic violence programs has devastating consequences for survivors. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.</p>

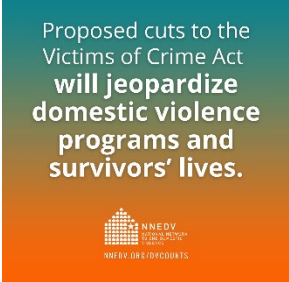
***** CLICK HERE TO DOWNLOAD GRAPHICS *****

Image	Suggested Caption	Suggested Image Description	Suggested Alt Text
	<p>For many survivors, accessing domestic violence services is not just about support. It can be a matter of life and death. Every survivor deserves immediate, comprehensive help when they reach out. Domestic violence services must be fully funded. Anything less puts lives at risk. Learn more in @nnedv's 19th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS</p>	<p>Over a teal and orange ombre background, white text reads: "The lack of adequate resources and funding for domestic violence programs has devastating consequences for survivors." The NNEDV logo and NNEDV.org/DVCOUNTS are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>The lack of adequate resources and funding for domestic violence programs has devastating consequences for survivors. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCOUNTS.</p>
	<p>For survivors, being able to access domestic violence services is about their safety and their future. Every program must be fully funded to help survivors build a path to safety, healing, and stability. Learn more in @nnedv's 19th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS</p>	<p>Over a teal and orange ombre background, white text reads: "The lack of adequate resources and funding for domestic violence programs has devastating consequences for survivors." The NNEDV logo and NNEDV.org/DVCOUNTS are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>The lack of adequate resources and funding for domestic violence programs has devastating consequences for survivors. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCOUNTS.</p>
	<p>Domestic violence programs save survivors' lives and help move our country toward a better, safer future. But they can't do this without funding and resources. Learn more in @nnedv's 19th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS</p>	<p>Over a teal and orange ombre background, white text reads: "Domestic violence programs help our country move toward a future where everyone can live safely and access resources and services. Funding helps make this future possible." The NNEDV logo and NNEDV.org/DVCOUNTS are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>Domestic violence programs help our country move toward a future where everyone can live safely and access resources and services. Funding helps make this future possible. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCOUNTS.</p>

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	<p>Many programs struggle to maintain stable funding, leaving survivors with nowhere to turn. Domestic violence programs are lifelines for survivors, and it's unthinkable that any program would ever have to turn away someone in need because they don't have enough funds. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	<p>Over a teal and orange ombre background, white text reads: "Domestic violence programs are lifelines for survivors. It's unthinkable that any program would ever have to turn away a survivor in need." The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>Domestic violence programs are lifelines for survivors. It's unthinkable that any program would ever have to turn away a survivor in need. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.</p>
	<p>When domestic violence programs don't have stable funding, they're forced to reduce programs, staff, and access to the services that save survivors' lives. This is unacceptable. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	<p>Over a teal and orange ombre background, white text reads: "Many domestic violence programs struggle to maintain stable funding, leaving them no choice but to cut programs, lay off staff, and leave survivors without the services that can save their lives." The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>Many domestic violence programs struggle to maintain stable funding, leaving them no choice but to cut programs, lay off staff, and leave survivors without the services that can save their lives. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.</p>
	<p>Despite their tireless efforts, domestic violence advocates and programs simply do not have enough resources. More resources are required at the federal, tribal, state, territorial, and local levels. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	<p>Over a teal and orange ombre background, white text reads: "Despite their tireless efforts, programs serving domestic violence survivors simply do not have enough resources." The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>Despite their tireless efforts, programs serving domestic violence survivors simply do not have enough resources. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.</p>

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Image	Suggested Caption	Suggested Image Description	Suggested Alt Text
	A reduction in Victims of Crime Act (#VOCA) funds jeopardizes survivors' lives. These cuts force domestic violence programs to lay off staff, reduce services, and serve fewer survivors. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts	Over a teal and orange ombre background, white text reads: "Proposed cuts to the Victims of Crime Act will jeopardize domestic violence programs and survivors' lives." The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."	Proposed cuts to the Victims of Crime Act will jeopardize domestic violence programs and survivors' lives. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.

Sample Social Media (Quotes) – [PLEASE DO NOT SHARE BEFORE TUESDAY, MAY 20](#)

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*We are excited to have graphics for all participating states' and territories' quotes in the report! **Feel free to mix and match graphics with the below suggested captions, or write your own.***

Suggested Image Descriptions for Quote Graphics: Over *[an orange / a teal]* background, white text reads: *[insert text on the graphic]*. The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."


Suggested Alt Text for Quote Graphics: *[insert text on the graphic]*. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.

Suggested Captions
When domestic violence survivors can't access services, they often have no choice but to remain with abusers and risk further violence against themselves and their children. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts
Additional resources must be provided, system-wide responses must be improved, and barriers to safety and justice must be eliminated to ensure that domestic violence survivors are not left without resources and that no program is ever forced to turn away survivors or close their doors when faced with a decrease in funding. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts
Domestic violence programs need increased funding to provide shelter, housing, safety planning, and other services to survivors, while also working toward preventing violence in their communities. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts


Suggested Captions (continued)

A stark lack of affordable housing across the country means that advocates often can't help domestic violence survivors find a safe place to live. Learn more in @nnedv's 19th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS
Limited and unpredictable budgets often mean that domestic violence programs can't provide staff with competitive wages and benefits, leading to high turnover and burnout. Learn more in @nnedv's 19th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS
Direct cash assistance (or "flexible funding") helps domestic violence survivors meet their most urgent needs, quickly and easily. But when programs' budgets are cut, survivors are often forced to go without this critical resource. Learn more in @nnedv's 19th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS
Counseling and therapy can equip domestic violence survivors with essential tools and coping strategies to overcome trauma. However, funding cuts force many programs to eliminate these positions. Learn more in @nnedv's 19th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS
Having safe, dependable childcare is a necessity for domestic violence survivors working to support their families after escaping abuse. Local programs urgently need funding to provide these services. Learn more in @nnedv's 19th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS
Having access to safe, affordable transportation can help domestic violence survivors access services, hold down a job, and meet their basic needs. Programs need funds to provide these services. Learn more in @nnedv's 19th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS
Funding for Violence Against Women Act (#VAWA), Family Violence Prevention and Services Act (#FVPSA), and Victims of Crime Act (#VOCA) grant programs supports programs and saves victims' lives. Learn more in @nnedv's 19th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS

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	<p>Domestic violence is dangerous and deadly. Local programs urgently need funding to help provide critical services to victims and survivors. Learn more in @nnedv's 19th Annual #DVCOUNTS Report: NNEDV.org/DVCOUNTS</p>	<p>Over an orange background, white text reads: "From a Virginia advocate: Survivors are struggling to find housing, feed their children, and access reliable transportation and childcare so they can work. It is critical to fully meet their needs so they can get assistance and stay out of violent relationships. Domestic violence is dangerous and deadly. Please increase funding to local programs so we can continue to provide critical services and save lives." The NNEDV logo and NNEDV.org/DVCOUNTS are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>From a Virginia advocate: Survivors are struggling to find housing, feed their children, and access reliable transportation and childcare so they can work. It is critical to fully meet their needs so they can get assistance and stay out of violent relationships. Domestic violence is dangerous and deadly. Please increase funding to local programs so we can continue to provide critical services and save lives. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCOUNTS.</p>

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Image	Suggested Caption	Suggested Image Description	Suggested Alt Text
	<p>Advocates at local domestic violence programs help save lives every single day. These programs urgently need funding to keep their doors open to all victims and survivors in need. Learn more in @nnedv's 19th Annual #DVCounts Report: NNEDV.org/DVCounts</p>	<p>Over a teal background, white text reads: "From a survivor (as told to an Oregon advocate): Thank you for your kindness, patience, understanding, encouragement, and support. I've never felt as low or lost as I did when I stepped foot into shelter, but it helped having your genuine care and willingness to help, while allowing me to grasp for traces of dignity. You are so appreciated for helping me work towards life again. Please know that you helped save my life." The NNEDV logo and NNEDV.org/DVCounts are below the text. The NNEDV logo consists of 66 small house shapes arranged in a large house shape, and text reading: "NNEDV National Network to End Domestic Violence."</p>	<p>From a survivor (as told to an Oregon advocate): Thank you for your kindness, patience, understanding, encouragement, and support. I've never felt as low or lost as I did when I stepped foot into shelter, but it helped having your genuine care and willingness to help, while allowing me to grasp for traces of dignity. You are so appreciated for helping me work towards life again. Please know that you helped save my life. NNEDV National Network to End Domestic Violence. NNEDV.org/DVCounts.</p>